



Quality by Design in Action: Improving Product Quality by the Transformational Use of Process Understanding in Design, Development, and Commercial Supply

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Heidelberg October 2014

Drug Product Development : Commercial View

proactively include context of Product Lifecycle & Commercial Drivers

product & product quality
design criteria



International visibility through satellites and cloud technology

DEMAND

Global Air

Home Delivery

Customers

Retail Store

Global DC

Ocean

Global DC

Raw Material Supplier

Component Supplier

Retail Store

Component Supplier

Raw Materials Supplier

SUPPLY

manufacturability (technical)
& commercial design criteria

e.g.
efficacy, safety

RISK

e.g.
“batch” size
processing route
supply chain
manufacturability



In control ? High Risk ?



In control ? More risk ?





Embrace Risk

... access groundbreaking new possibilities ...



Technical Risk Assessment



...excerpts from the PAT Guidance ...

built-in quality, science and engineering principles, design, control, ...

Using this approach of building quality into products, this guidance highlights the necessity for process understanding and opportunities for improving manufacturing efficiencies through innovation and enhanced scientific communication between manufacturers and the Agency. Increased emphasis on *building quality into products* allows more focus to be placed on relevant multi-factorial relationships among material, manufacturing process, environmental variables, and their effects on quality. This enhanced focus provides a basis for identifying and understanding relationships among various critical formulation and process factors and for developing effective risk mitigation strategies (e.g., product specifications, process controls, training). The data and information to help understand these relationships can be leveraged through preformulation programs, development and scale-up studies, as well as from improved analysis of manufacturing data collected over the life of a product.

Pharmaceutical manufacturing continues to evolve with increased emphasis on science and engineering principles. Effective use of the most current pharmaceutical science and engineering principles and knowledge — throughout the life cycle of a product — can improve the efficiencies of both the manufacturing and regulatory processes. This FDA initiative is designed to do just that by using an integrated systems approach to regulating pharmaceutical product quality. The approach is based on science and engineering principles for assessing and mitigating risks related to poor product and process quality. In this regard, the desired state of

IV. PAT FRAMEWORK

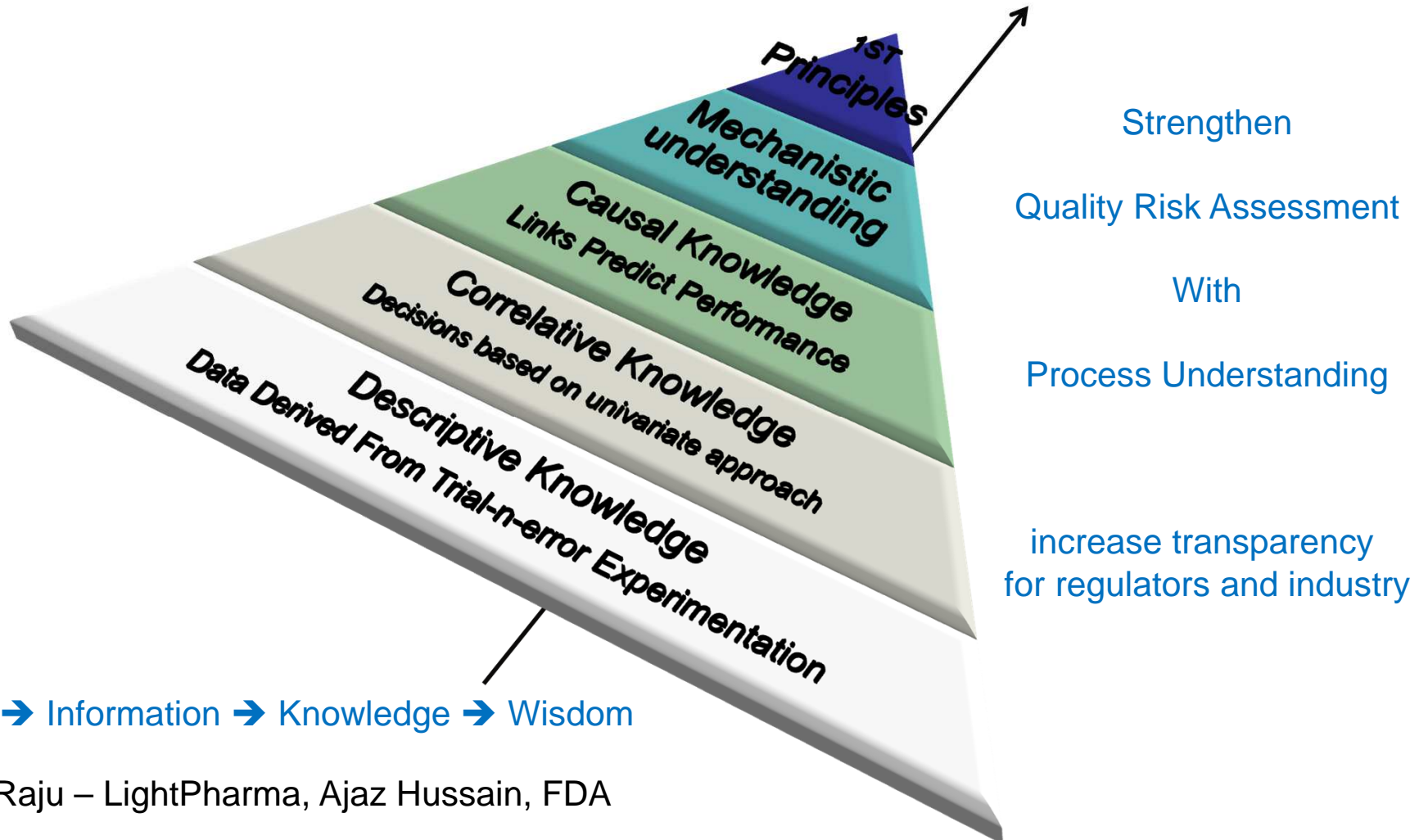
The Agency considers PAT to be a system for designing, analyzing, and controlling manufacturing through timely measurements (i.e., during processing) of critical quality and performance attributes of raw and in-process materials and processes, with the goal of ensuring final product quality. It is important to note that the term *analytical* in PAT is viewed broadly to include chemical, physical, microbiological, mathematical, and risk analysis conducted in an integrated manner. The goal of PAT is to enhance understanding and control the manufacturing process, which is consistent with our current drug quality system: *quality cannot be tested into products; it should be built-in or should be by design*. Consequently, the tools and principles described in this guidance should be used for gaining process understanding and can also be used to meet the regulatory requirements for validating and controlling the manufacturing process.

Guidance for Industry PAT — A Framework for Innovative Pharmaceutical Development, Manufacturing, and Quality Assurance

U.S. Department of Health and Human Services
Food and Drug Administration
Center for Drug Evaluation and Research (CDER)
Center for Veterinary Medicine (CVM)
Office of Regulatory Affairs (ORA)

Pharmaceutical CGMPs
September 2004

An enhanced approach to quality risk management The Knowledge Pyramid*




Data → Information → Knowledge → Wisdom

*GK Raju – LightPharma, Ajaz Hussain, FDA

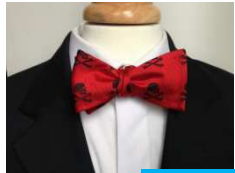
Knowledge Pyramid in action: Empirical to mechanistic modelling in high shear granulation*

Table 1
An overview of different granulation models ranging from pure empirical to more or less mechanistic ones

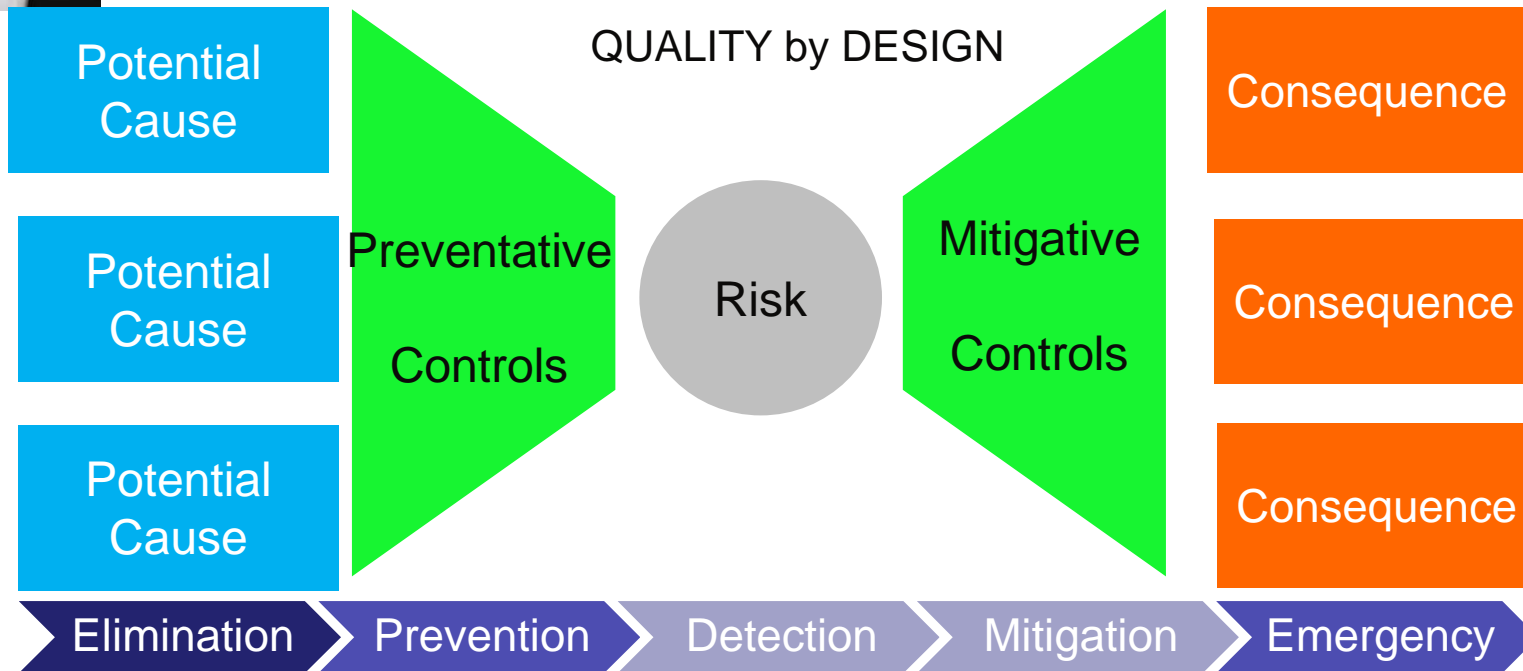
	Method	Characteristics	+/-	Reference
Empirical  Mechanistic	Multivariate process modelling	Statistical models	+ Good results within experimental space - Totally empirical	Miyamoto et al. (1997) Wehrlé et al. (1993)
	Relative swept volume	Relative swept volume held constant during scale-up	+ Simple to use - Weak physical relevance	Schaefer (1988)
	Tip speed	Tip speed held constant during scale-up	+ Simple to use - Weak physical relevance	Ameye et al. (2002)
	Dimensionless numbers	Different dimensionless numbers held constant during scale-up	+ Simple to use - Weak physical relevance	Faure et al. (1999)
	Normalized impeller work	Energy/mass = const	+ Theoretical relevance - Calibration required	Sirois and Craig (2000)
	Power consumption and/or temperature	Power consumption as end point	+ New, promising - Macroscopic	Betz et al. (2004), Landin et al. (1999)
	Integrated power over time	Mixer work as endpoint	+ New, promising - Macroscopic	Bardin et al. (2004)
	Solid mechanics models	Friction models	+ Mechanistically derived - Dry powders only	Knight et al. (2001)
	Population balances	Coalescence probability Coalescence factors functions of process variables	+ Mechanistically derived - Some empirical fitting required	Iveson (2002), Jansson et al. (2004), Sanders et al. (2003), Verkoeijen et al. (2002)
	DEM models	Flow patterns	+ Mechanistically derived - Few particles in models	Kuo et al. (2002)

The Challenge

- Apply enhanced approach to quality risk assessment based on process understanding
 - Can we provide a scientific 1st principles basis for identifying CQA/CPPs ?
 - If possible, can we apply “generic” criteria as an “*indirect*” risk assessment ?
- In GSK, science based manufacturability criteria* are used to more effectively apply and utilise prior knowledge in (early phase) risk management
 - *In the UK a “*manufacturability classification system (MCS)*” is in development with the *Academy of Pharmaceutical Sciences – Great Britain*



Risk Bowtie, the Quality Maturity Model, and Economics of Quality



- Quality system will drive quality/cost for a “best-in-class quality system” (see Quality Maturity Model, ANSI/ISO/ASQ Q9004 – 2000)
- A “2- σ stat”: CoPQ ~15-25% of total production cost, visible part of COPQ is 5-8% of total production cost



Quality System Maturity (ANSI/ISO/ASQ Q9004-2000)

Maturity level	Performance level	Guidance
1	No formal approach	No systematic approach evident, no results, poor results or unpredictable results
2	Reactive approach	Problem- or corrective-based systematic approach; minimum data or improvement results available
3	Stable formal system approach	Systematic process-based approach, early stage of systematic improvements; data available on conformance to objectives and existence of improvement trends
4	Continual improvement emphasized	Improvement process in use; good results and sustained improvement trends
5	Best-in-class performance	Strongly integrated improvement process; best-in-class benchmarked results demonstrated

Source: American Society for Quality (2000, p. A8)

BS6143: Guide to the Economics of Quality

part 1: process cost model, part 2, prevention, appraisal and failure model

TOTAL PRODUCTION COST

=

COST-OF-CONFORMANCE (PROCESS COST)

intrinsic cost of product mfg'd to specified standard process in 100% effective manner
– does not imply efficiency or necessity –

EXAMPLE:

basic cost of process (yield, cycle time, inventory)
design & development cost
design review, validation and verification
staff training & compliance

+

COST OF NON - CONFORMANCE (QUALITY COST)

cost of inefficiency with specified process
i.e. time, materials and capacity (resources)
- these are non – essential costs -

EXAMPLE:

deviations, customer complaints, PIRCs / recalls,
product liability

troubleshooting, slow running, expediting, non-complying RMs, disrupted schedule

buffer inventory, stock-outs, premium freight, lost sales, morale loss

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innovation
new technology

continuous
improvement

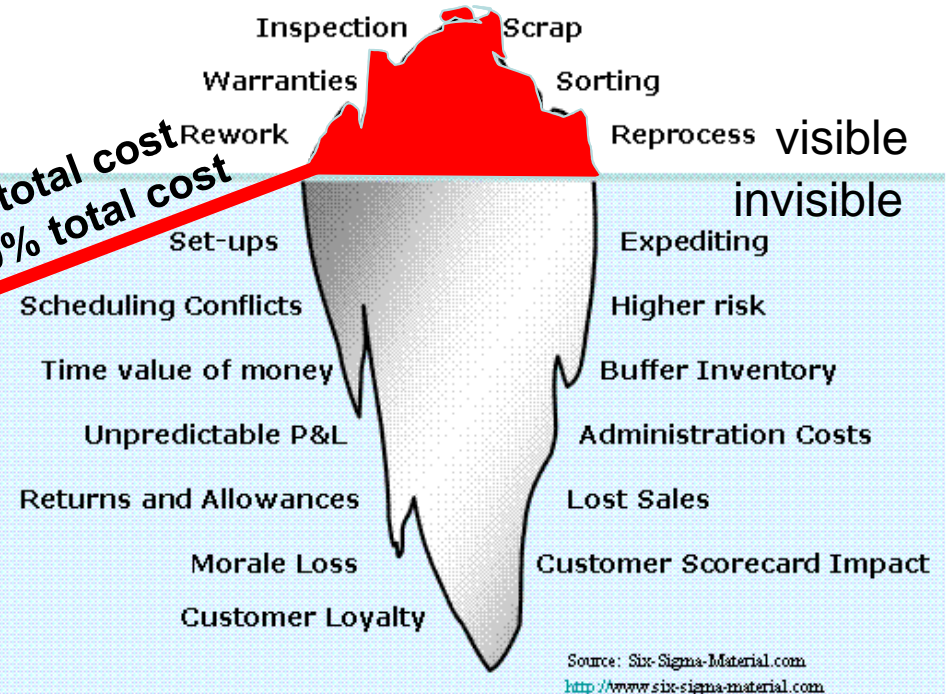
Costs of Poor Quality

(COPQ)

Internal Failure and External Failure costs.

The obvious and "visible" costs are a small portion of the overall COPQ. The bottom of the iceberg represents the majority of the COPQ and are not as easily identified and quantified.

COPQ ~ 15-25% total cost
visible part ~ 5-10% total cost

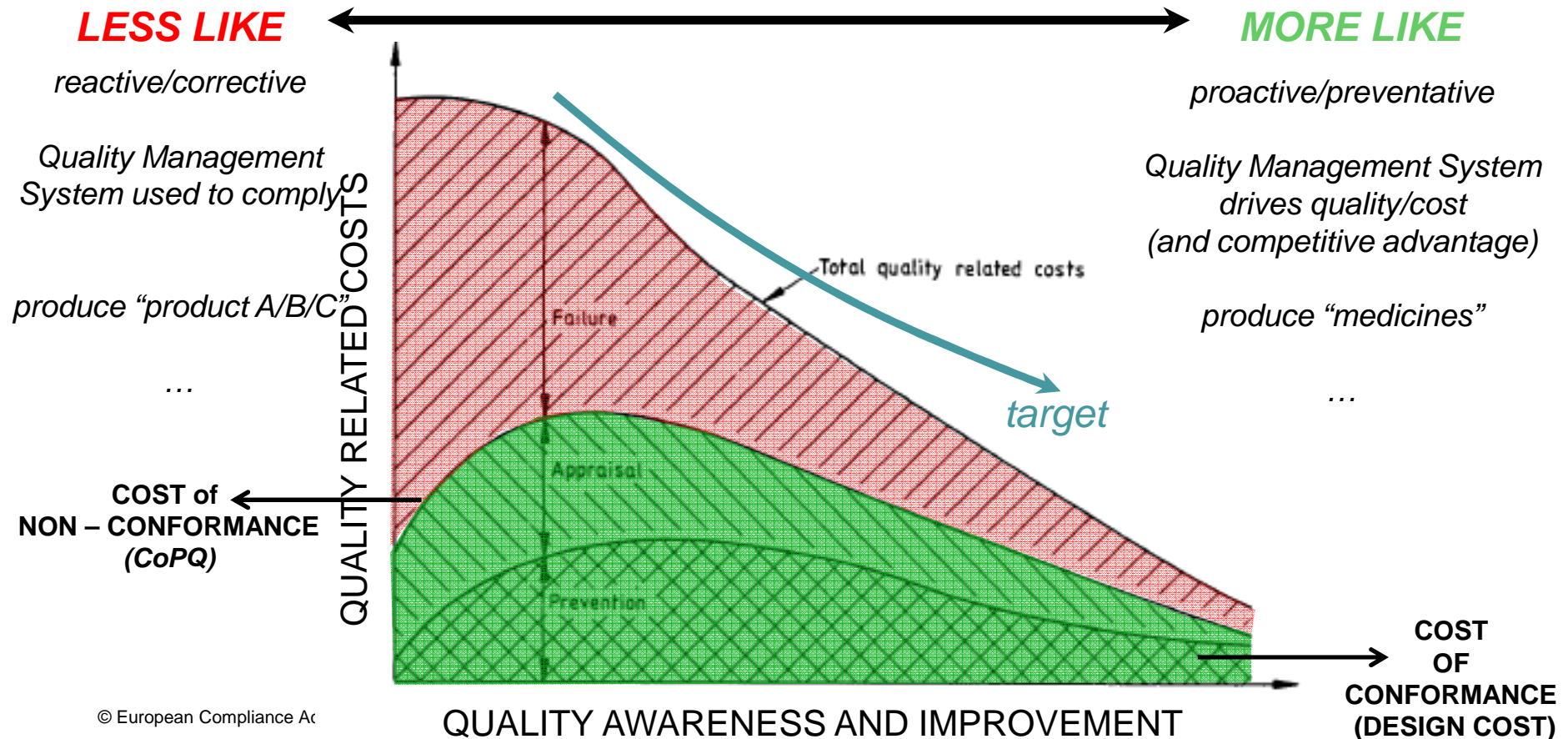


Source: Six-Sigma-Material.com
<http://www.six-sigma-material.com>

*broader definition of poor quality
enables access to "hidden factory"

Quality Maturity Model (and Economics of Quality)

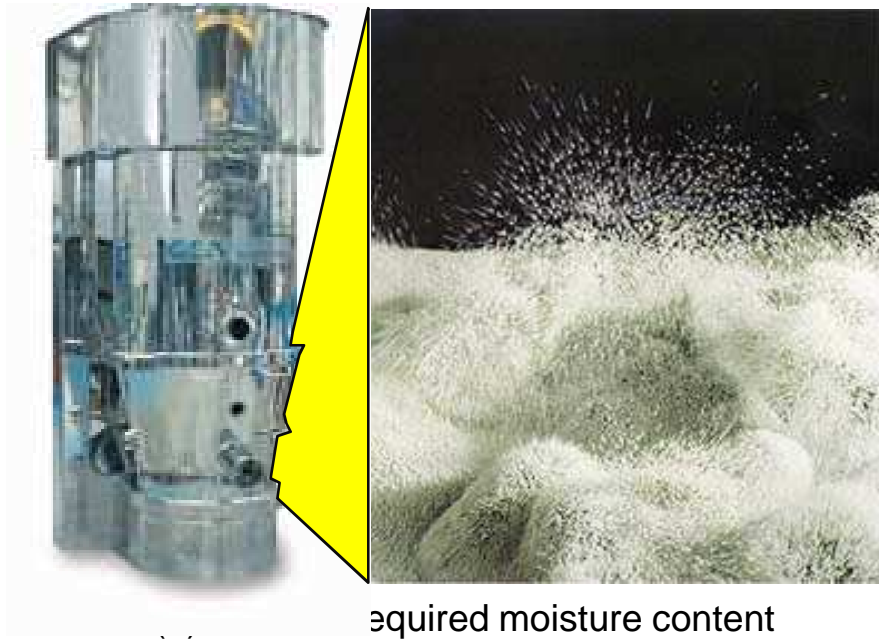
MATURITY LEVEL			ANSI/ISO/ASQ Q9004-2000	
1	reactive approach	3	cont. improvement emphasized	5
no formal approach	2	stable formal system approach	4	best in - class



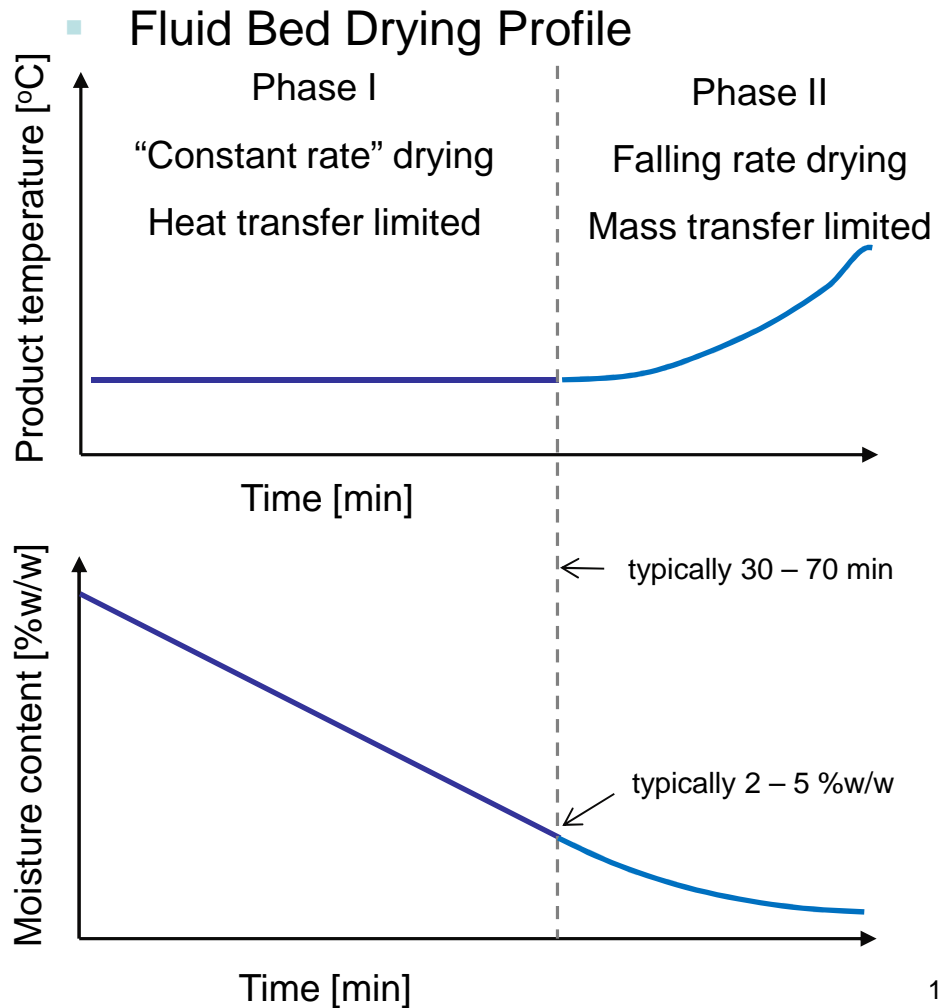


Example 1: Fluid Bed Drying

- Fluid Bed Dryer Processor



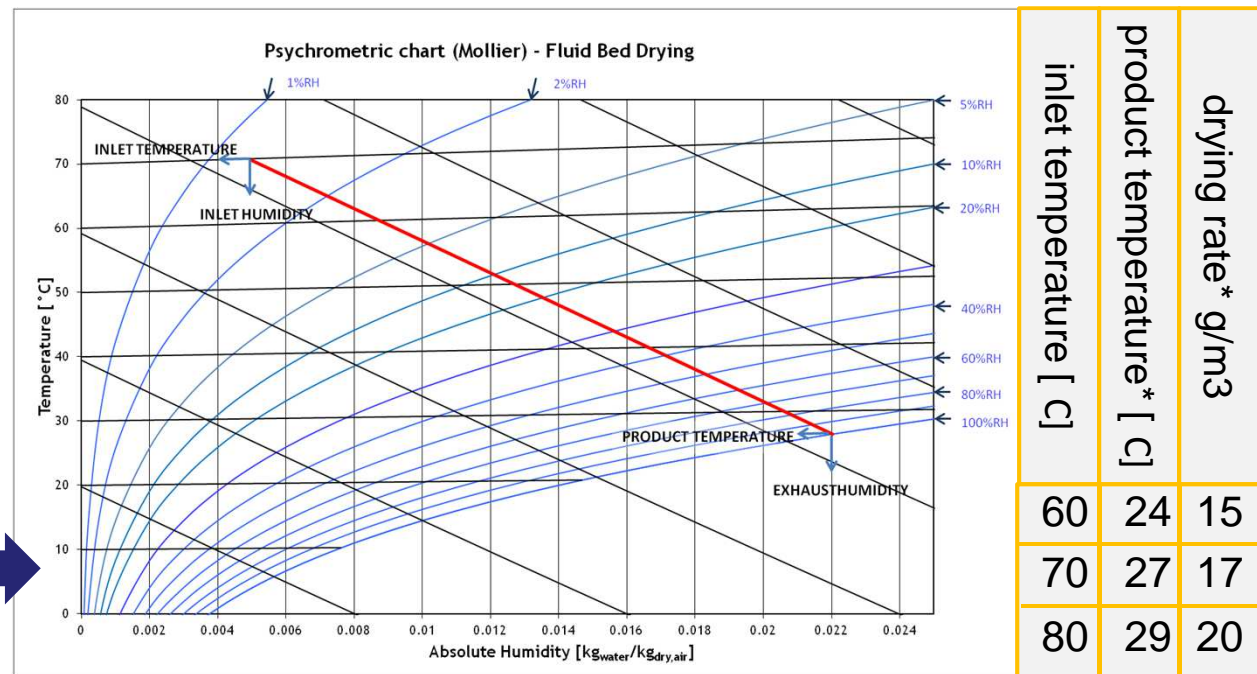
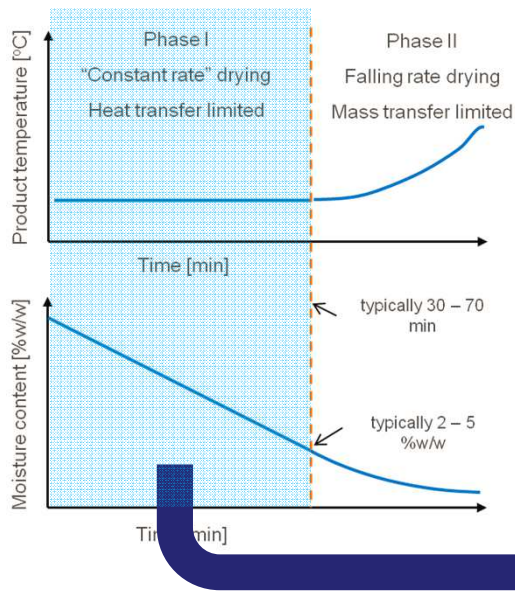
required moisture content
 (e.g. for onward processing or product stability)





Psychrometry

- Fluid Bed Drying Profile

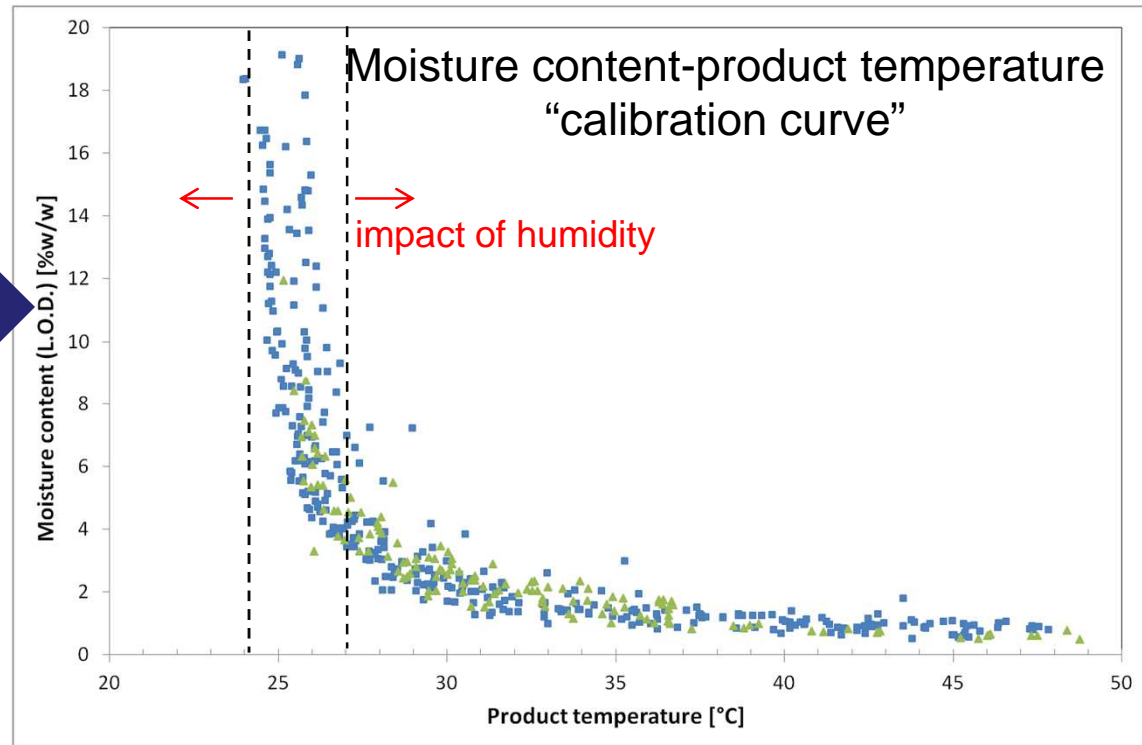
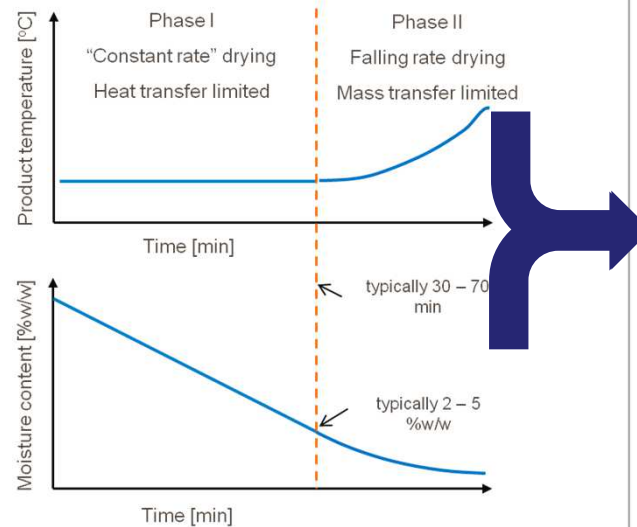


*inlet humidity 5 g/kg

- “Constant rate” drying predictable by 1st principles science
- Time of this period proportional to **ratio** of water amount to air mass flow rate

Drying Curve*

Fluid Bed Drying Profile



- Moisture content is a statistical distribution for each product temperature endpoint
- Variation in moisture content reduces for increasing product temperature endpoints
- Based on standard instrumentation and control (a.k.a “delta – T” method in other industries)



Example 2: Tablet Compaction

How do we make sure a tablet is fit for purpose ?

- Strong enough to be handled
 - Adequate Tensile Strength
(breaking force, crushing strength, hardness)

- Weak enough to disintegrate in the body
 - Low Disintegration time (typ.< 15mins)

- Manufacturable and Elegant
 - High throughput
 - Defect free

- Safe and efficacious
 - Quality by Design and PAT
 - End testing



typical technical risk associated with tableting

5.1 powder flow transfer powder from bin to machine variable flow segregation (elutriation, rolling, vibrating)	5.2 fill/metering ensure correct weight tablets made variable flow, variable/over/under weight, segregation, variable bulk density, over fill (loss)	5.3 pre-compression air, compression air entrainment (description) porosity	5.4 compression compression low/high weight, variable weight weight control, inhomogeneous granule variable/low/high hardness and/or thickness, porosity under/over lubrication impurity formation (temperature) compression tooling, logo, shape, image form change (with pressure)	5.5 ejection remove from machine breaking, chipping, capping, lamination breaking, capping, lamination, stress crack, picking, sticking, friability, filming	5.6 metal/de-dust check for metal, remove dust before coating breaking, chipping, improper dedusting (surface roughness affecting coating)	5.7 discharge move to container for further processing content (NIR) core tablets core relaxation, expansion (N)IR core tablet	DP CQAs Uniformity of Dosage Units Tablet content Tablet dissolution Drug related impurities Description Identification	5.8 IPC verify intermediate quality weight content NIR content breaking force, (thickness) disintegration appearance (logo/shape)
bin ID/shape, hopper ID/shape, drop height, feed arrangement	feeder frame, ID/type, distribution paddle ID/type, feed paddle ID/type	punch B/BB/D, dome head size, manufacturer, punch tip coating, tooling maintenance	machine name site location	take off plate position and orientation	de-duster type, set-up, metal check	discharge, chute, collection method	Manufacturing control & documentation	Batch Document (MaCC)
reject challenge								

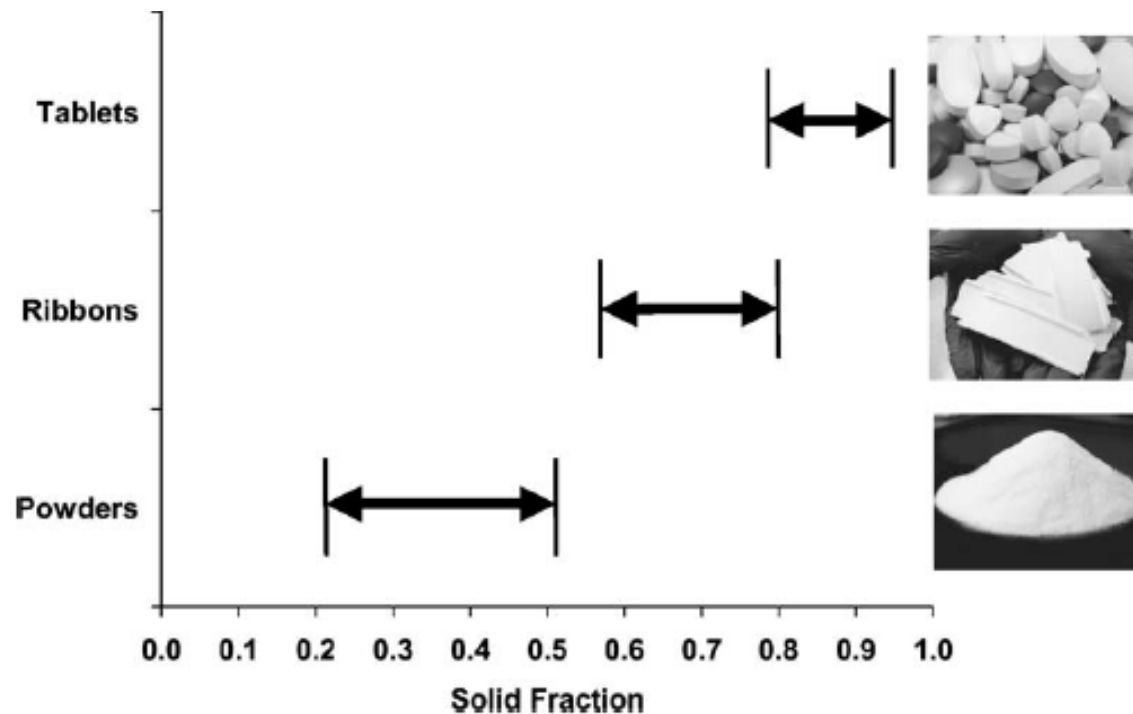
- powder flow, potential segregation
- low/high/variable weight
- appearance from compression and/or handling
- low/high/variable hardness, DT, dissolution
- lubrication impacting hardness, dissolution

Tablet assessment:

evaluate anticipated commercial scale performance in development

- Initial tablet assessment on 3 areas:
 - Tensile Strength (USP <1217>)
 - Solid Fraction (tablet density (m/vol)/true granule density)
 - Compaction Pressure (force / die area)
- All of the above can be obtained from at – line measurements

Solid fraction: transformation during compression*



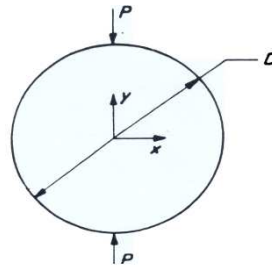
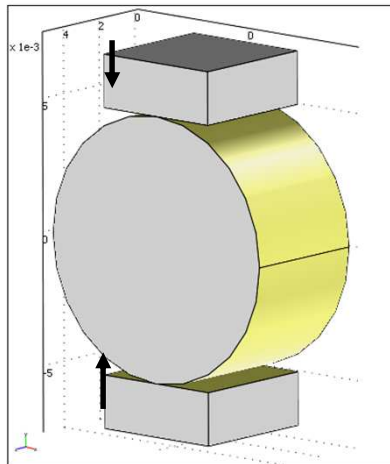
typical tablet solid
fraction (SF)
is
 0.85 ± 0.05

- Compressing to a solid fraction of greater than 0.9 – 0.95 may lead to stress cracking, capping, lamination etc



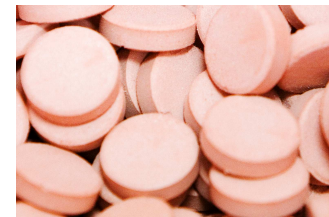
Tensile strength

- Flat faced disc tablet



σ = tensile strength (MPa)
 P = fracture load (N)
 t = thickness (mm)
 D = diameter (mm)

$$\sigma = \frac{2P}{\pi Dt}$$



- Shaped round tablet (USP nomograph 1217)

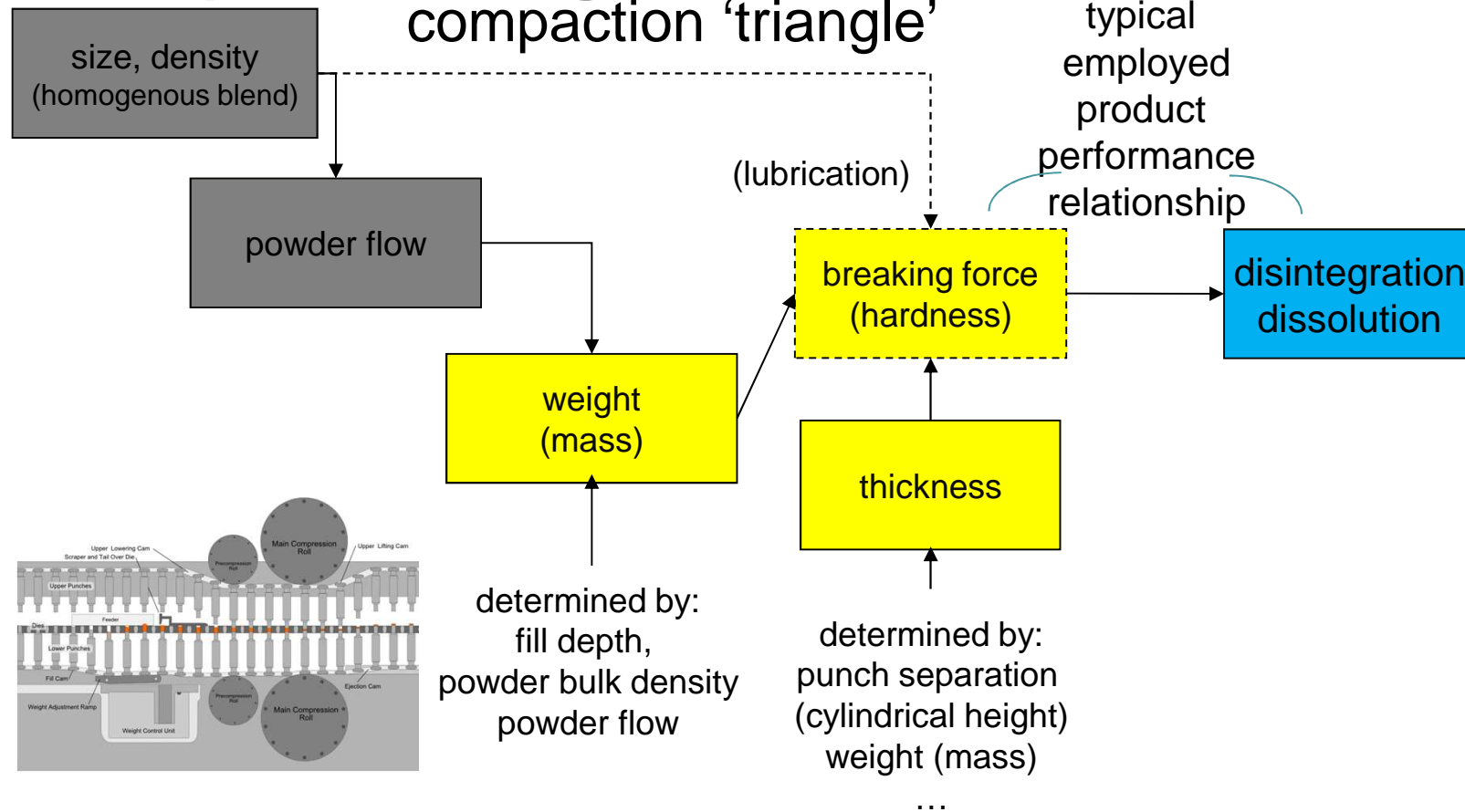
$$\sigma = \frac{10P}{\pi D^2} \left(2.84 \frac{t}{D} - 0.126 \frac{t}{W} + 3.15 \frac{W}{D} + 0.01 \right)^{-1}$$

- Shaped oval tablet*

$$\sigma = 2/3 \left\{ \frac{10P}{\pi D^2} \left(2.84 \frac{t}{D} - 0.126 \frac{t}{W} + 3.15 \frac{W}{D} + 0.01 \right)^{-1} \right\}$$



The Compaction Triangle

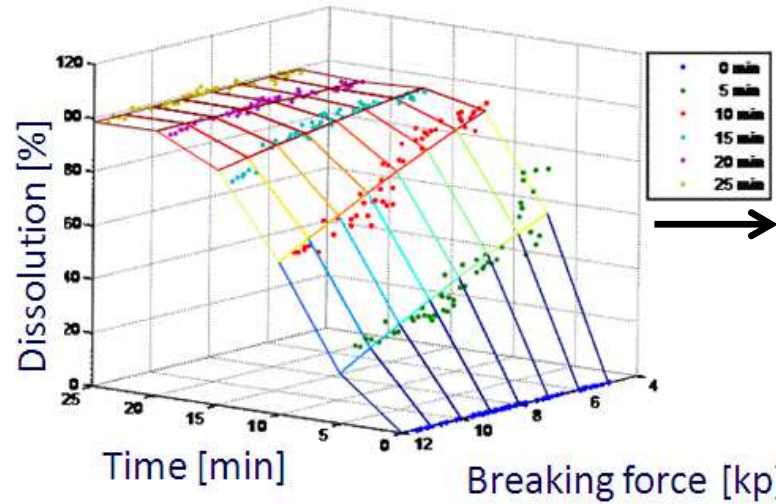
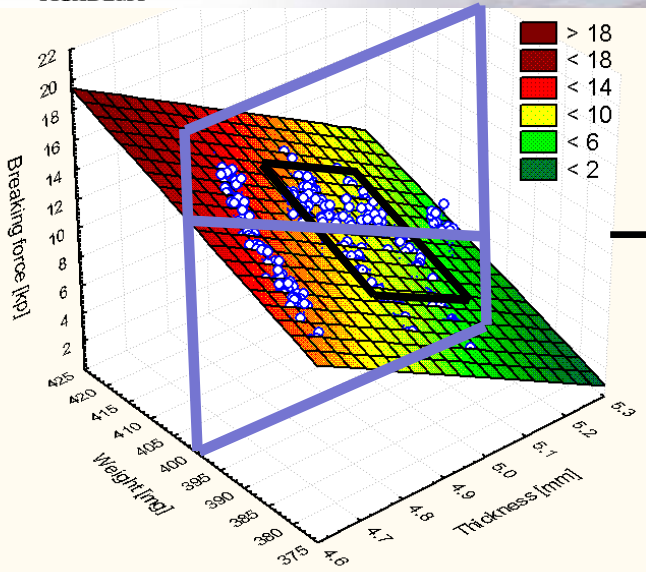


- Powder Flow: Carr's index <20% excellent, 20 – 30% acceptable, > 30% ...
- Granule density NLT 0.3g/cc based on standard tablet dimensions & equipment

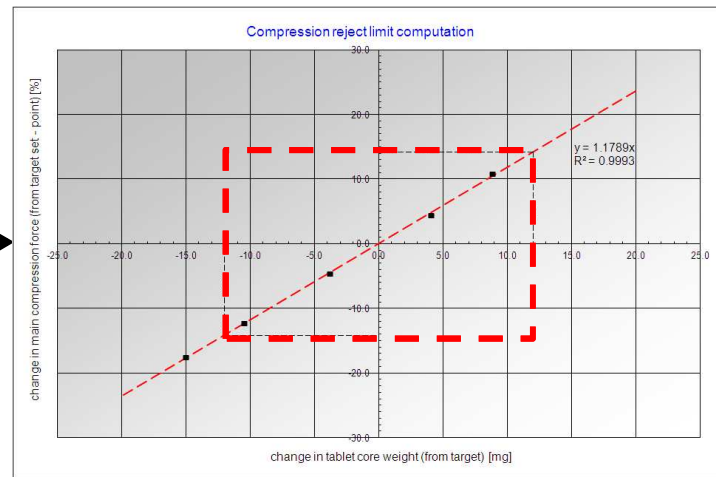
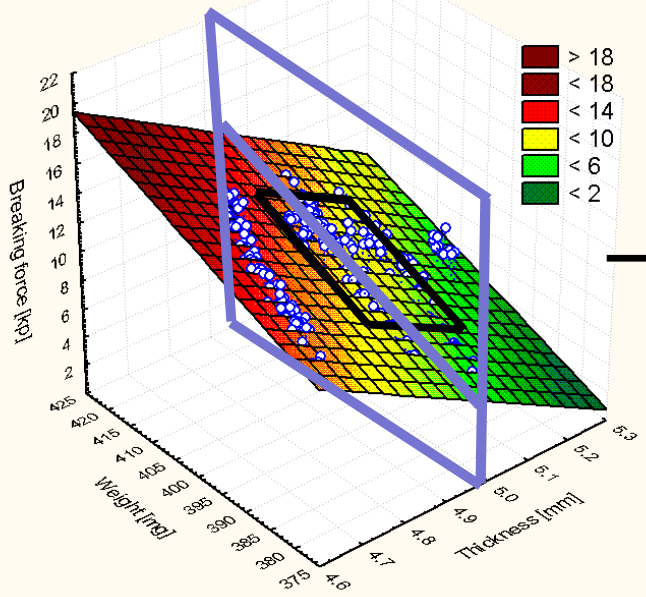


EUROPEAN COMPLIANCE
ACADEMY

Compaction – Design Space Development

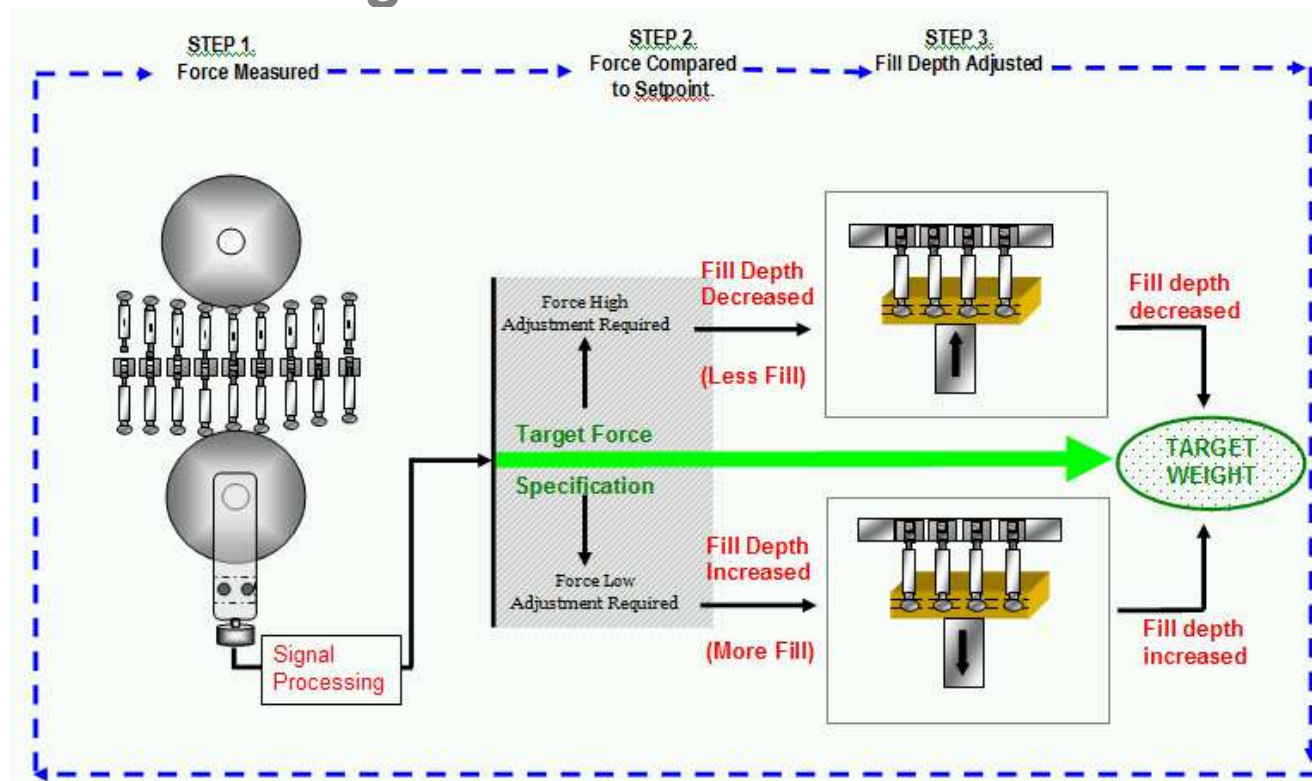


IPC limits
breaking force
to assure
dissolution



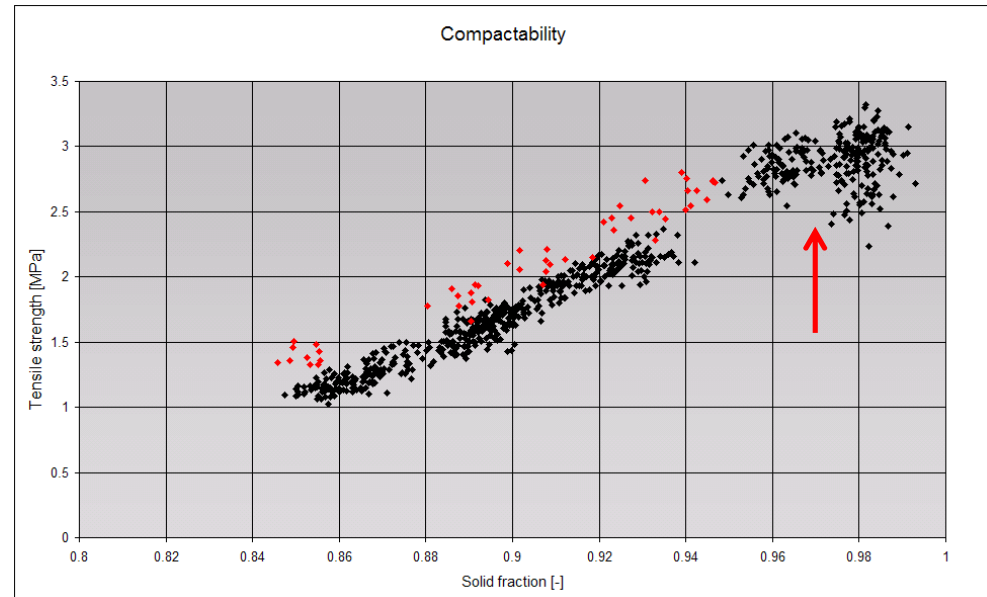
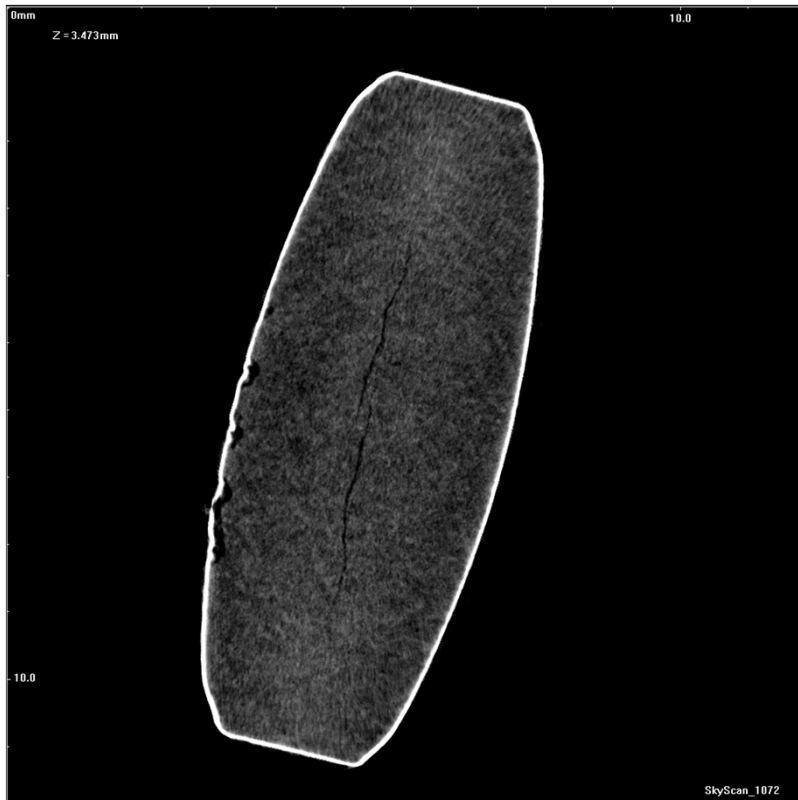
compression
force control
to assure
weight
(uniformity)

Compaction: Weight Control



- In constant volume operation, main compression force may be used as surrogate for weight
- Rejection of tablets outside a predetermined range of main compression force (surrogate for tablet weight) Contributes to control strategy for tablet Content and Uniformity of Dosage Units.
 - Sample size now expanded to include every manufactured tablet.

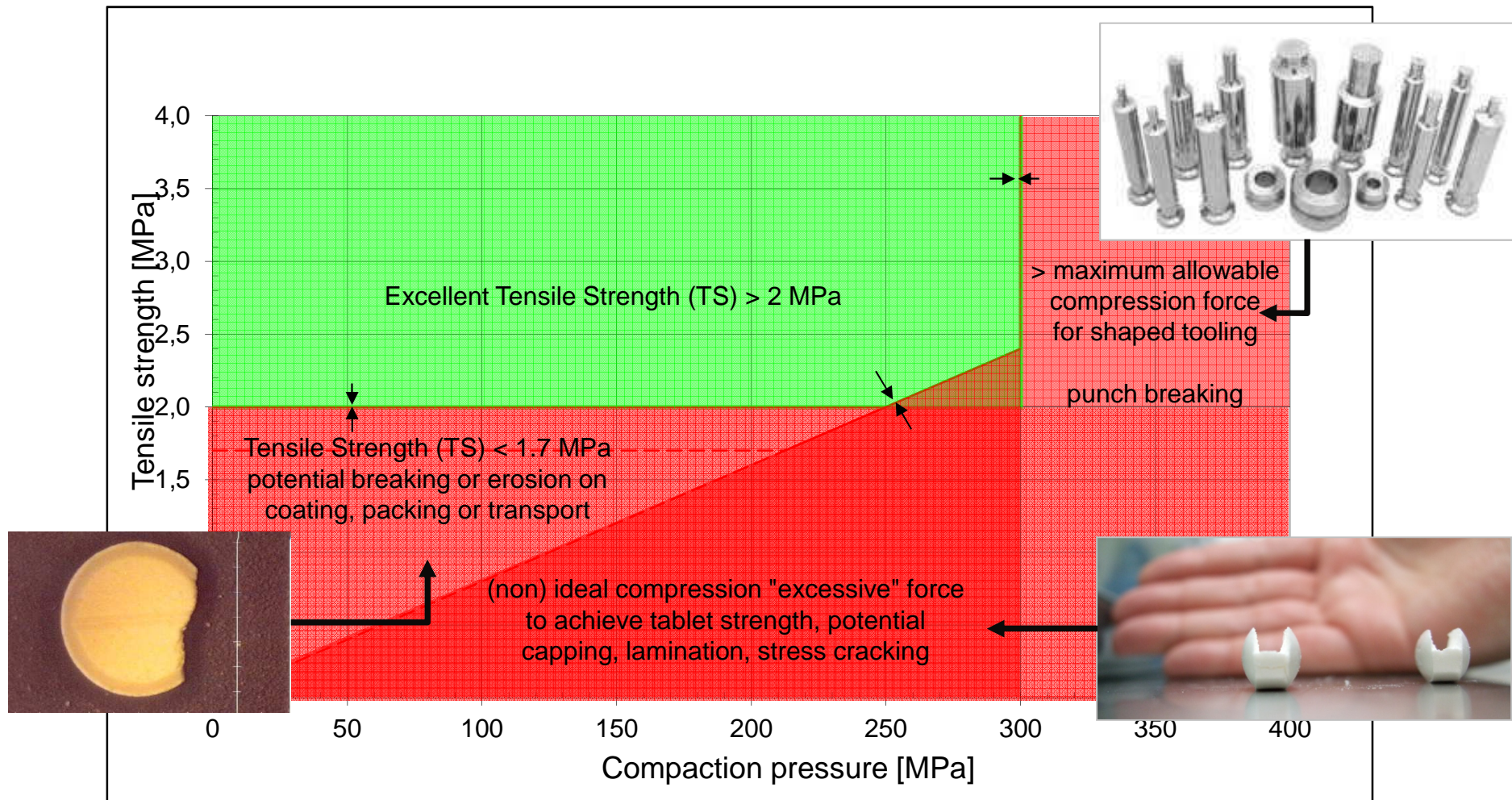
... not all mechanical failure is visible to the naked eye



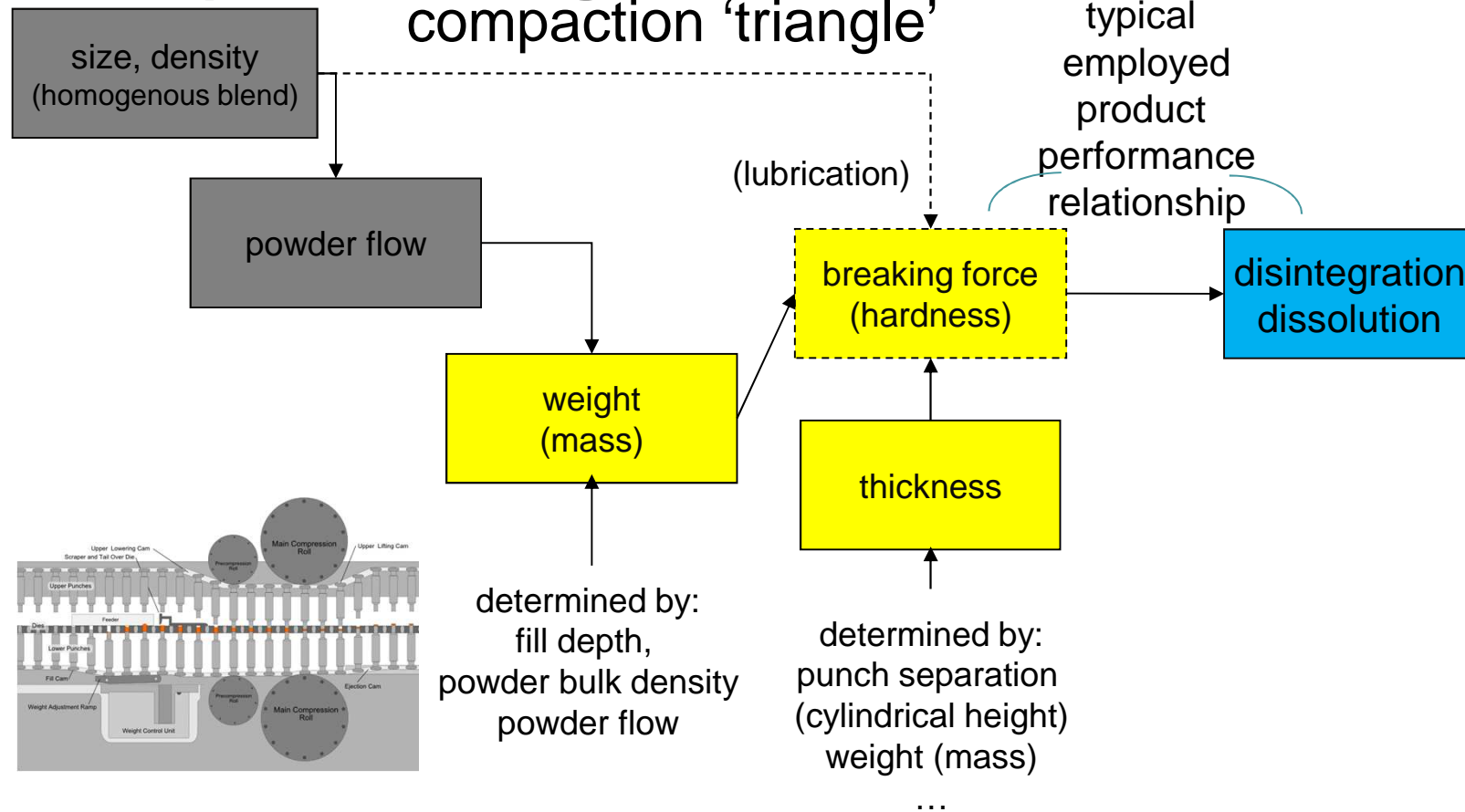
*Tablet debossing ~ 180 μm

- Expect increased variability in breaking force, porosity (disintegration), $\text{SF} > 0.95$

Tabletability with manufacturability criteria



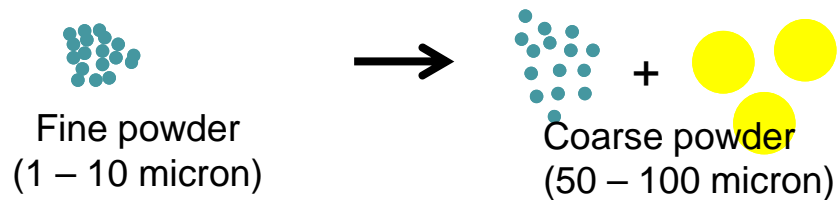
The Compaction Triangle



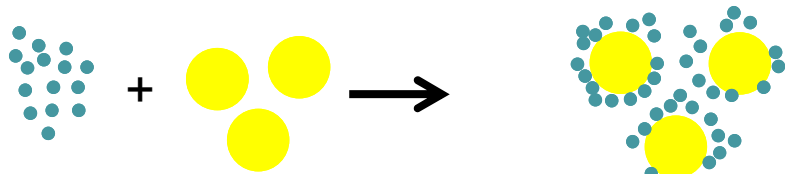
- Powder Flow: Carr's index <20% excellent, 20 – 30% acceptable, > 30% ...
- Granule density NLT 0.3g/cc based on standard tablet dimensions & equipment

Ordered Mixing (Mechanism)

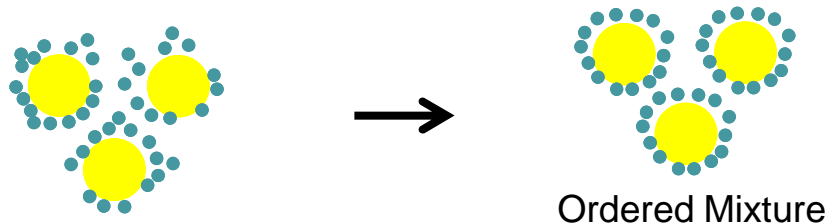
Step 1: Deagglomeration of fines



Step 2: Bonding of fines to the coarse powder

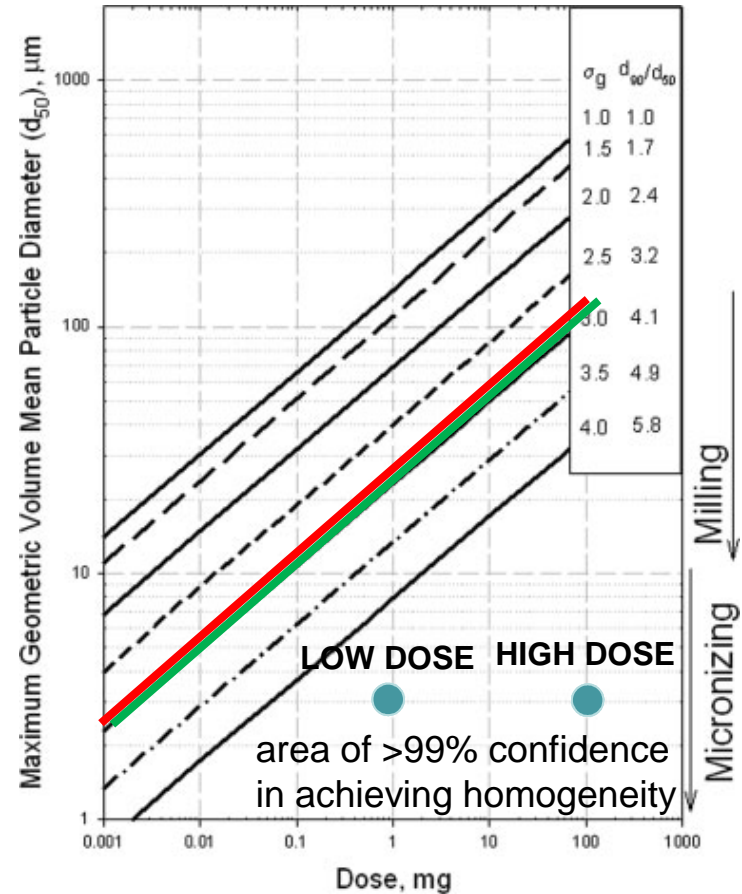


Step 3: redistribution and exchange of fines



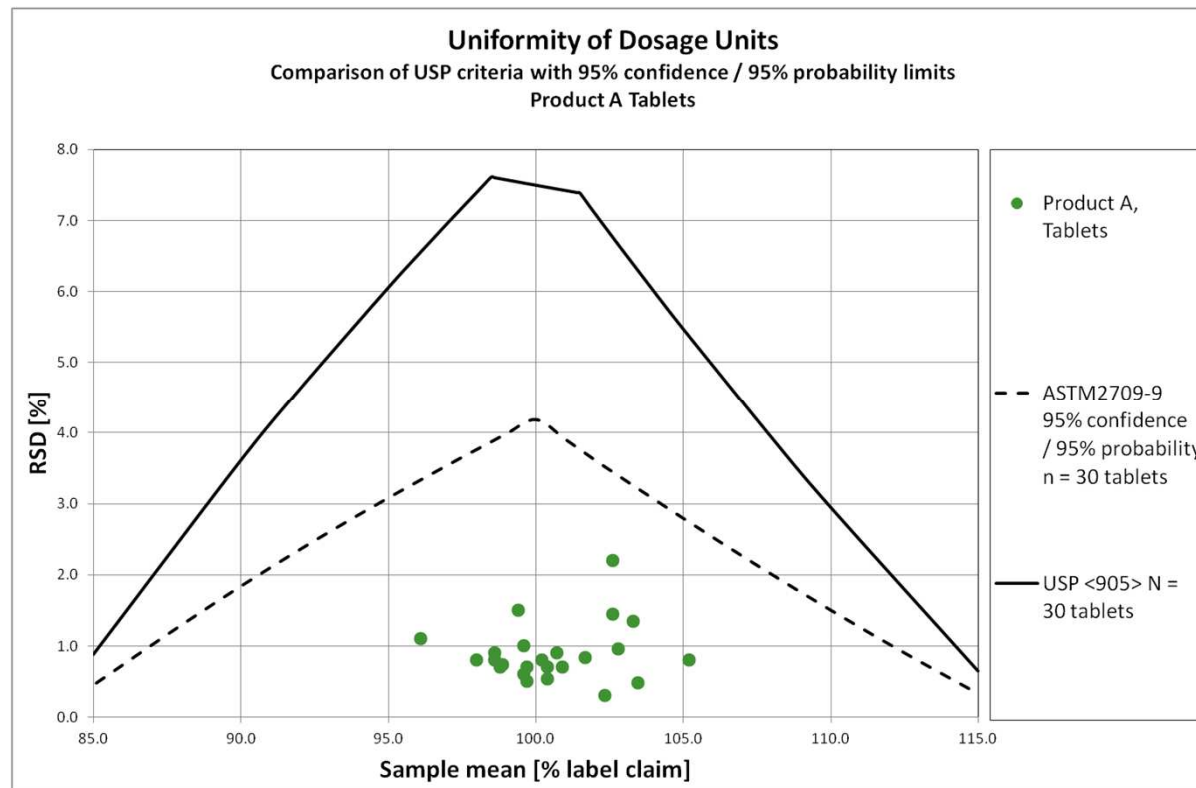
Ordered Mixing: mechanism, process and applications in
 pharmaceutical applications, Asian J. Pharm. Sci. 3 (6), Oct 2008
 Possibility of achieving an interactive mixture with high dose
 homogeneity containing an extremely low proportion of drug,
 © European Compliance Academy (ECA)
 European J. Pharm. Sci. 12, Sep 2000

Particle Size Limits to Meet Content Uniformity Criteria



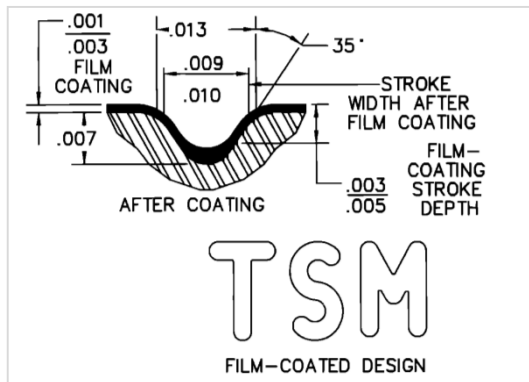
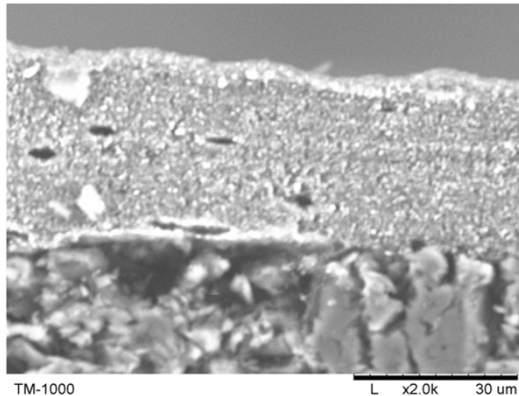
Particle Size Limits to Meet Content Uniformity Criteria for
 Tablets and Capsules, J. Pharm. Sci. 95 (5), MAY 2006

Quality Assurance: Use of Statistics





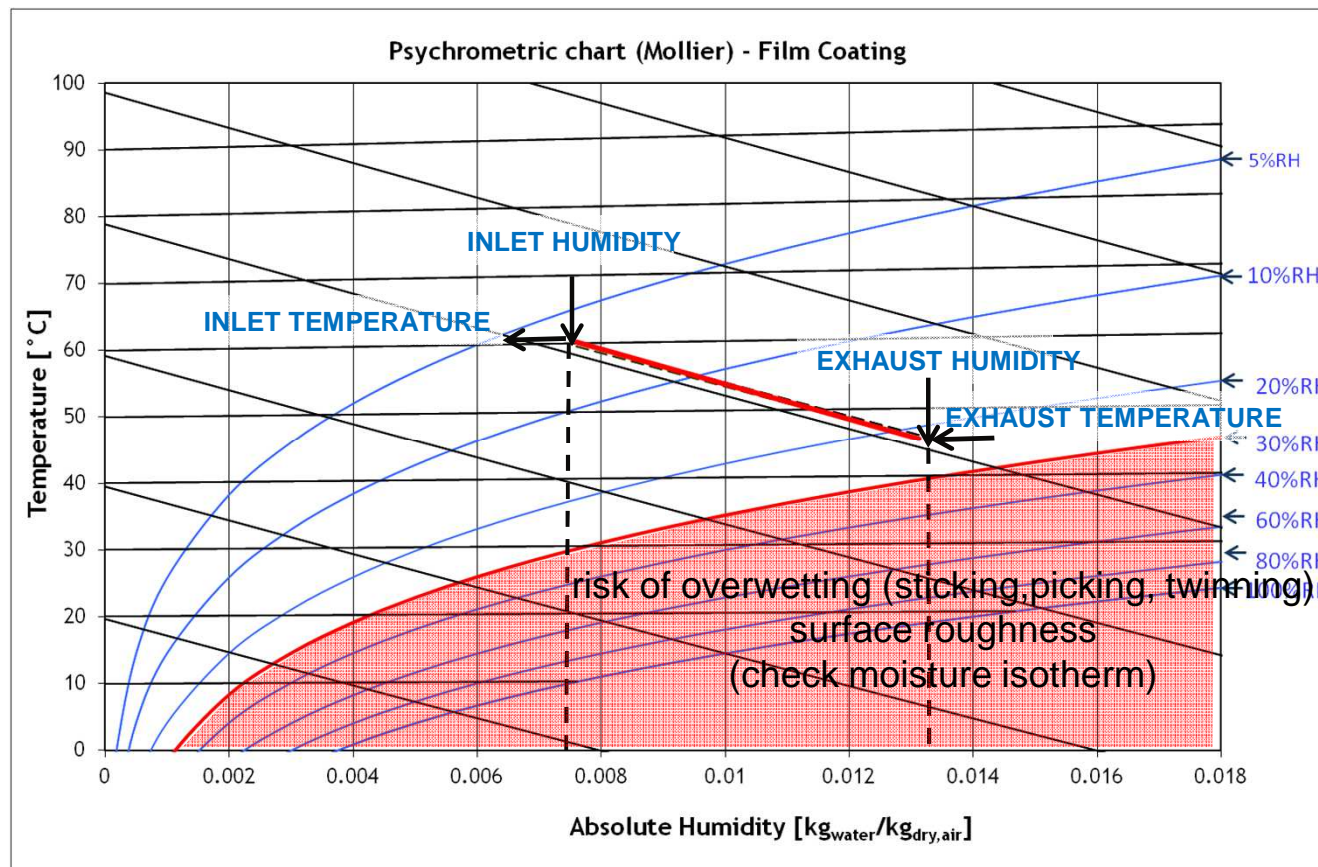
Example 3: Tablet Film Coating



- Quality impacted by:
 - (1) tablet design (“standard” dimensions based on ratio’s and “standard” lettering),
 - (2) film coat formulation (substrate) & film coat amount
 - (3) **environmental conditions for film coat formation**

Psychrometry

Environmental condition for film coat formation depicted on a psychrometric chart

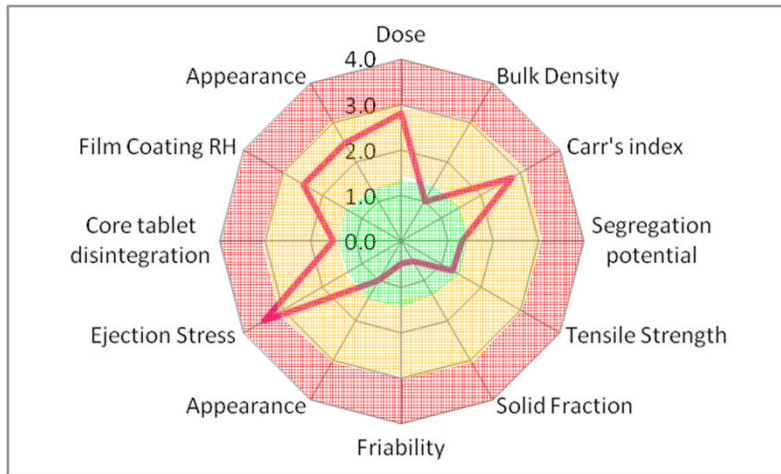


- Film coat to a RH < 30% to avoid risk of overwetting (visual defects, other)

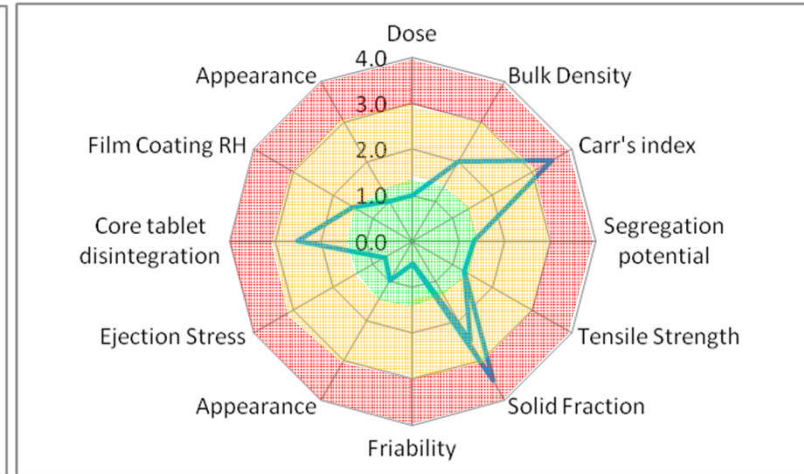


Manufacturability Classification

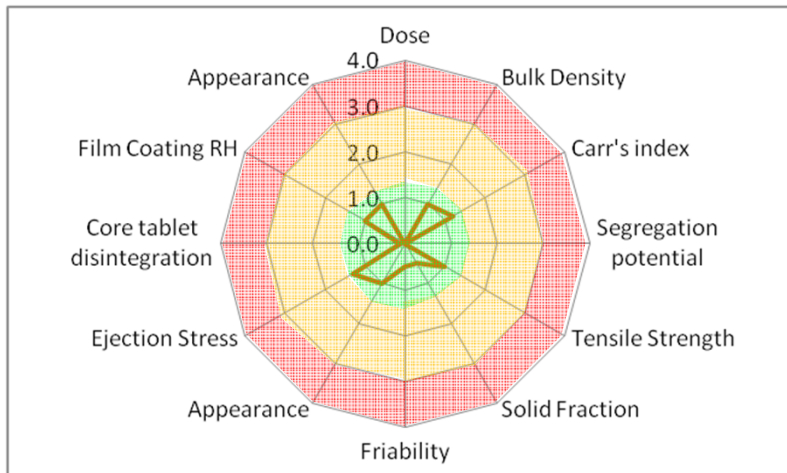
Example representation



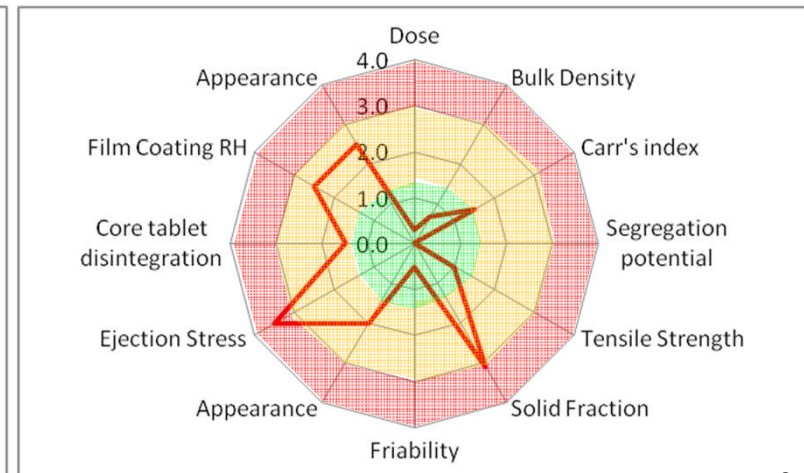
Capping in film coater



Powder flow, variable density and dissolution



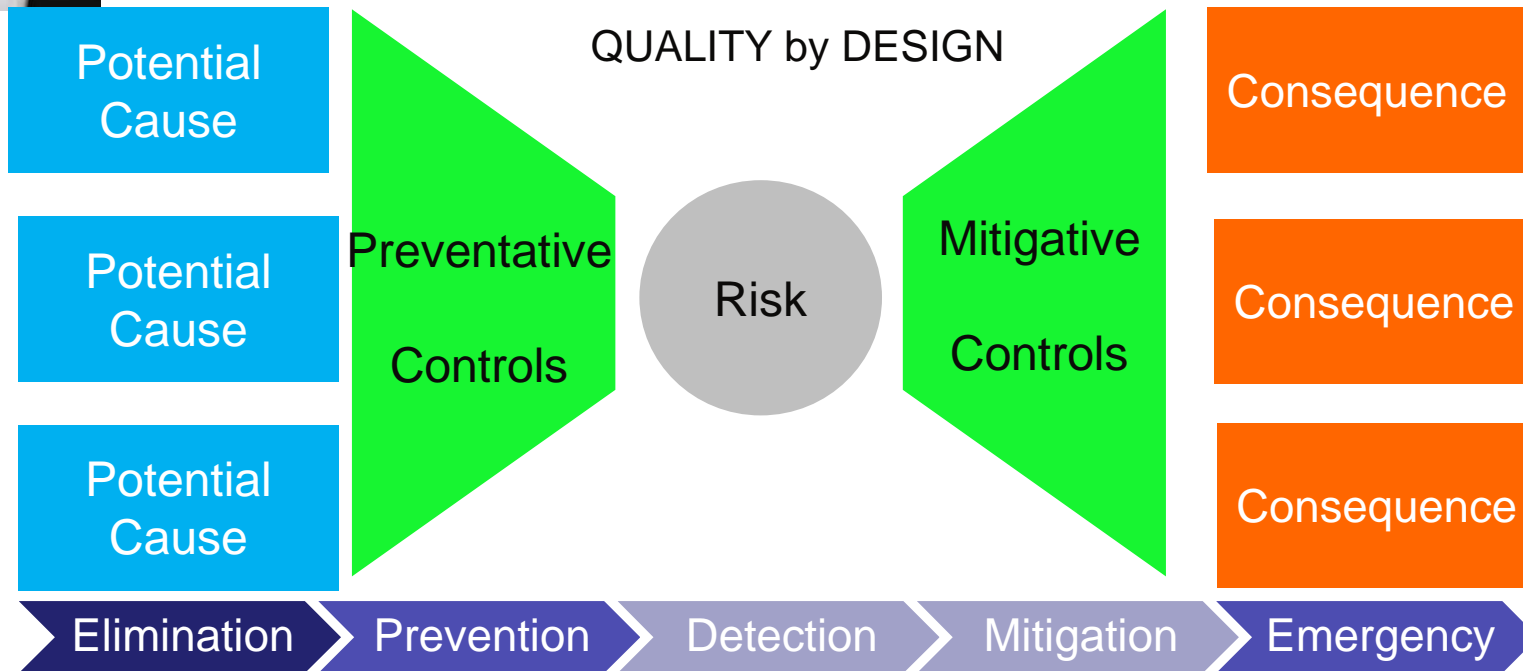
No issues



Capping and in-filling



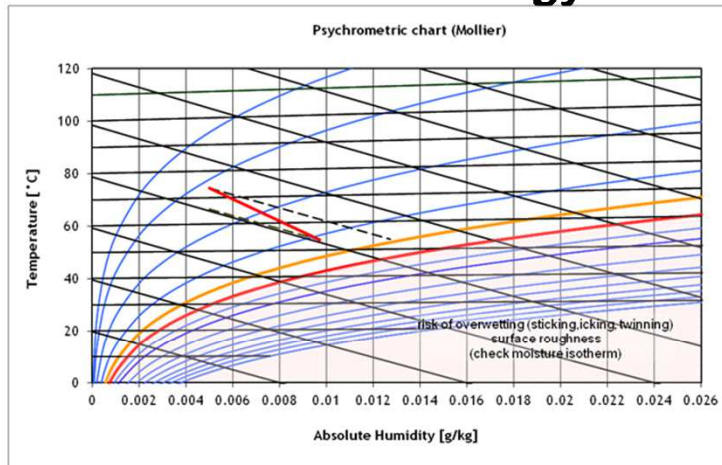
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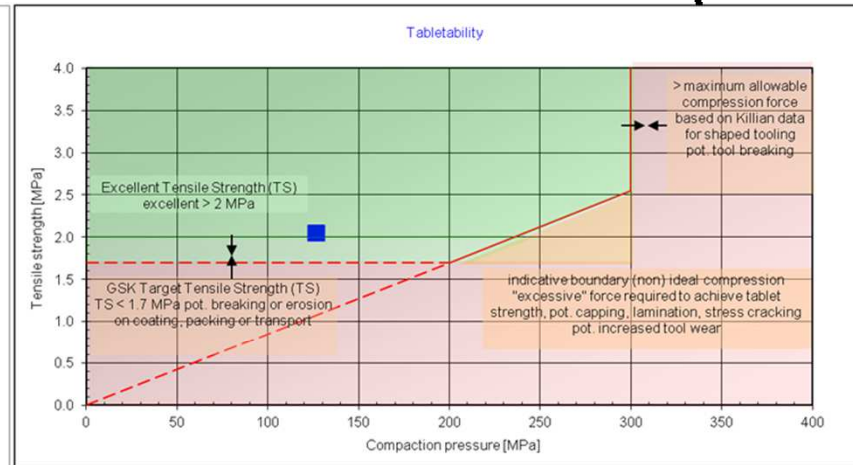
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... “technology” as a key quality differentiator ... ?

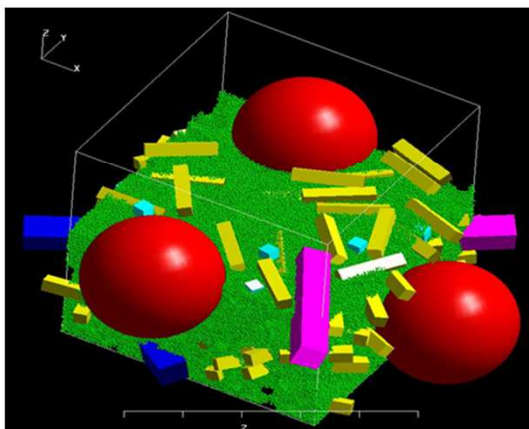
a mature control strategy is industrialised & translated to “shop floor”



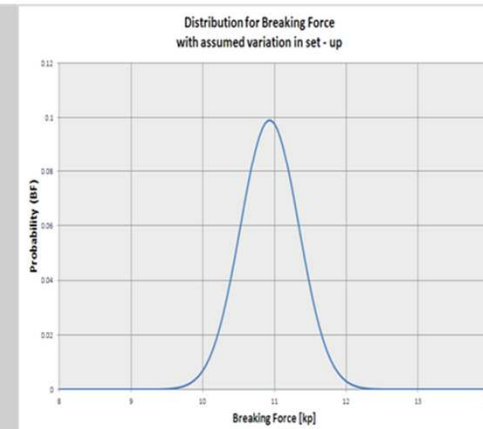
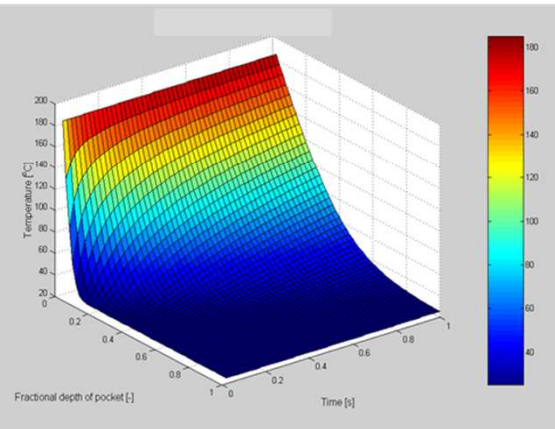
PREDICTIVE MODEL: SPRAY DRYING & FILM COATING



COMPRESSION PERFORMANCE



FORMULATION: STRUCTURE-PERFORMANCE



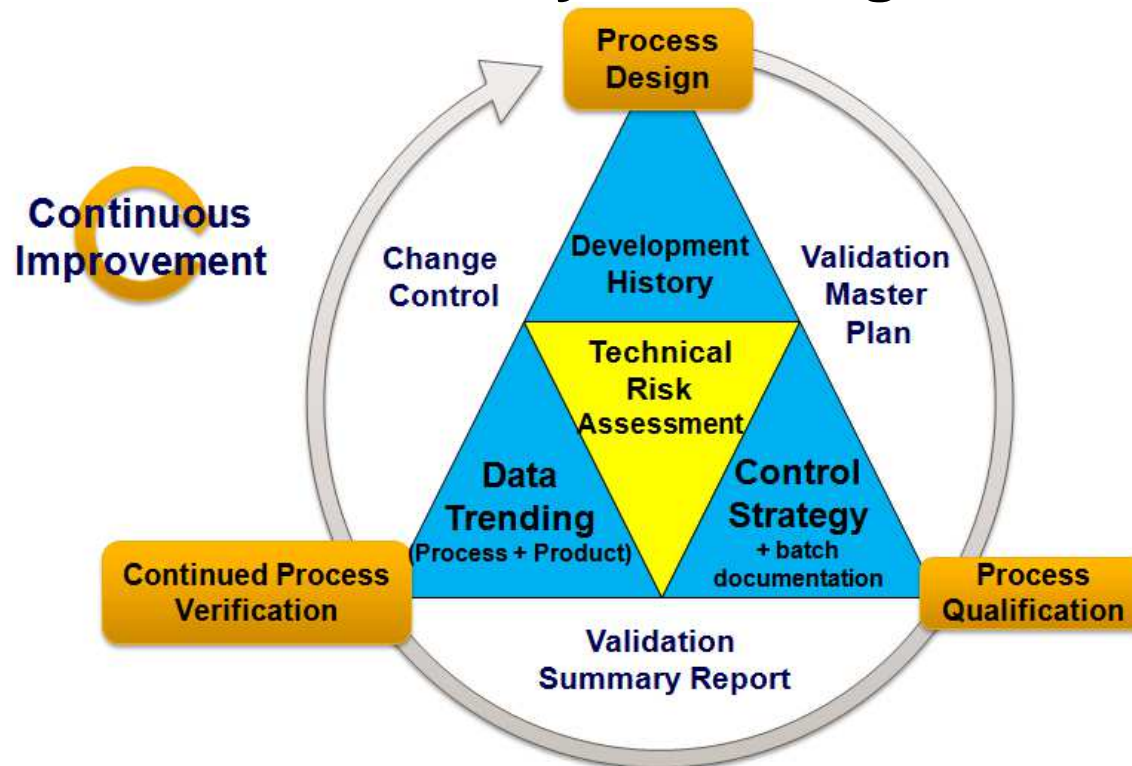
MONTE CARLO: PRODUCT QUALITY



2012 London Olympic Games “performance of the aggregation of marginal gains”



Product Lifecycle Management



- An enhanced approach to product control strategies based on process understanding is possible and will increase transparency
- An effective control strategy to manage risk is industrialised, translated to the “shop floor”, and must be pro-actively managed

Acknowledgements

- Gordon Muirhead
- Bernadette Doyle
- Kendal Pitt



Thank you

