

# Pinch-hitting @ The University of Heidelberg QbD / PAT Conference 2013

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AJAZ S. HUSSAIN | INSIGHT, ADVICE & SOLUTIONS, LLC

# Two talks you were expecting

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- What to expect in the next 25 years of medicine?

Dr Janet  
Woodcock, Director  
CDER, FDA, USA



- The Role and Relationship of CGMP Statistics with Pharmaceutical Quality
  - Recent enforcement action examples
  - CGMP statistical references
  - Use of Consensus Standards for Pharmaceutical
  - Manufacturing quality

Dr Karthik Iyer  
FDA /CDER



# "It is always a wild ride, but it's always interesting"

The screenshot shows a web page from FiercePharma. At the top, there is a navigation bar with the FiercePharma logo and links for 'Select another site', 'Advertise', and 'Contact'. Below the logo, there are menu items for 'NEWS', 'TOPICS', 'ANALYSIS', and 'FEATURES'. The main article title is 'FDA's Woodcock: What to expect in the next 25 years of medicine', dated October 23, 2011, by Maureen Martino. The article text discusses the evolution of the biopharma industry and the FDA's role. A photo of Janet Woodcock is included. Social media sharing options (Email, Twitter, LinkedIn, Facebook, Print) are visible on the left side of the article.

Continuous manufacturing

Molecular medicine

Political turmoil

Drug regulation will grow less intrusive and less complex

EHRs will finally be standard

<http://www.fiercepharma.com/story/fdas-woodcock-what-expect-next-25-years-medicine/2011-10-23>

“...I am not planning to retire as erroneously reported...”



"I want to assure you that I am not planning to retire as erroneously reported in the media today," she said. "In fact, quite the opposite is true. I am becoming more deeply involved in many of the Center's issues, including the proposed reorganizations of the Office of Pharmaceutical Quality (OPQ) and the Office of Generic Drugs (OGD)."

# Shifting the way FDA operates....

## Vision 2020- I can see clearly now

Quality & performance by design + Continuous “real time” monitoring of quality

Specifications based on mechanistic understanding of how formulation and process factors impact product performance

High efficiency and capacity utilization

“Real time” review and inspection from Rockville, White Oak, NJDO,...

## Globalization requires fundamental shift in the way FDA operates

Establishment of foreign offices

Increased foreign inspections

Risk-based monitoring and inspections

Global collaborations to harmonize standards and leverage resources

Investing to strengthen regulatory systems abroad

Efforts to combat counterfeit and substandard drugs

Implementation of legislative mandates (FDASIA)

# A decade ago

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## ***Factory Shift***

### **New Prescription For Drug Makers: Update the Plants**

After Years of Neglect, Industry  
Focuses on Manufacturing;  
FDA Acts as a Catalyst

The Three-Story Blender

By **LEILA ABOUD**  
And **SCOTT HENSLEY**

3 September 2003

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Pharmaceutical cGMPs for the 21st Century - A Risk-Based Approach

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Final Report - Fall 2004

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Department of Health and Human Services, U.S. Food and Drug  
Administration

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September 2004

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[This Report is also available in PDF \(214KB\)](#)

# Comments & challenges

## Comments

“Generics are all about file first and figure out later”

“R&D is incentivized on shots on goal not QbD”

“We really don’t understand what effects what”

“Huge amount of reviewer inconsistency”

## Challenges

(fully implemented)

Alignment with 3<sup>rd</sup> parties

Regulators not prepared

Current interaction (FDA) not conducive to QbD

*Data from: Ted Fuhr, McKinsey & Company. 17 July 2011: FDA Advisory Committee Presentation*

# CGMP Statistics and Pharmaceutical Quality

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## Process validation

- Stage 1: Process Design
- Stage 2: Process Qualification
- Stage 3: Continued Process Verification

## ASTM

- ASTM E2474-06 Standard Practice for Pharmaceutical Process Design Utilizing Process Analytical Technology.
- ASTM E2476-09 Standard Guide for Risk Assessment and Risk Control as it Impacts the Design, Development, and Operation of PAT Processes for Pharmaceutical Manufacture.
- ASTM E2281-03 Standard Practice for Process and Measurement Capability Indices.
- ASTM E2500-07 Standard Guide for Specification, Design, and Verification of Pharmaceutical and Biopharmaceutical Manufacturing Systems and Equipment.
- ASTM E2709-10 Standard Practice for Demonstrating Capability to Comply with a Lot Acceptance Procedure.

# Risk-based monitoring & inspections

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# FDA expects more statistical thinking in validation

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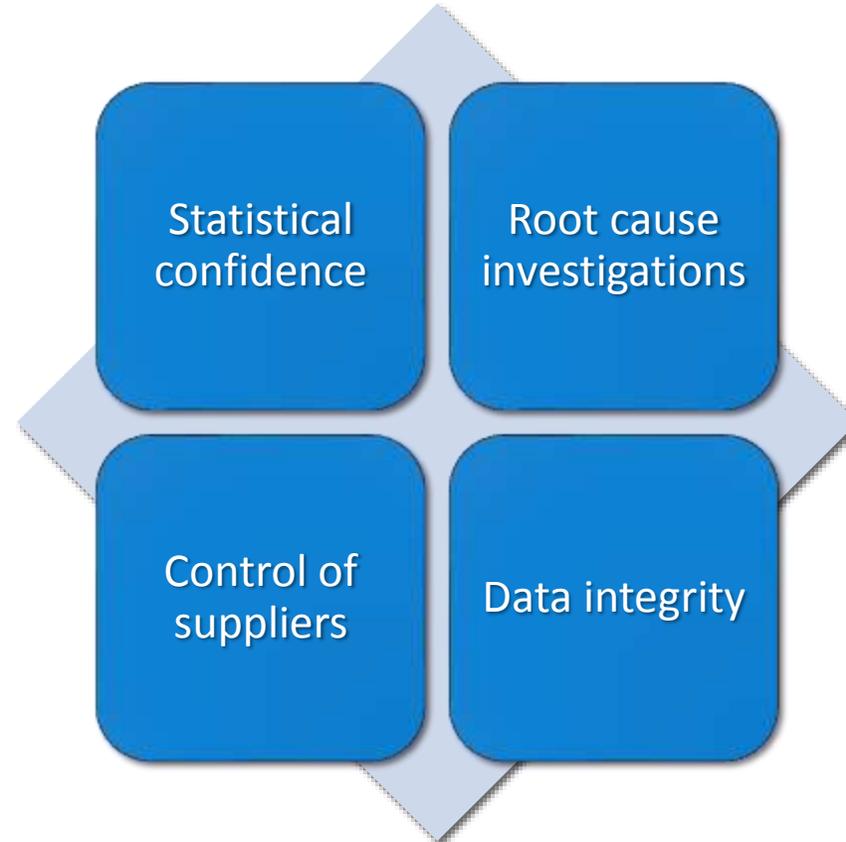
A high percent of the population is within specification

A population parameter is within specification  
- Mean; Standard Deviation; RSD;  
Cpk/Ppk

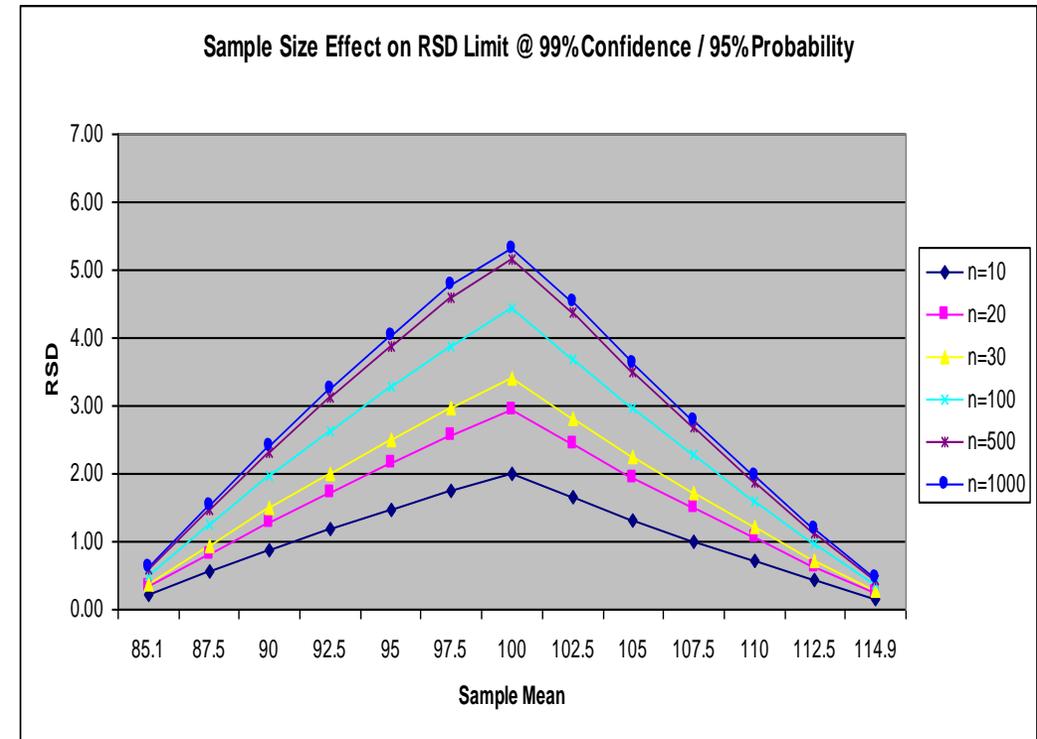
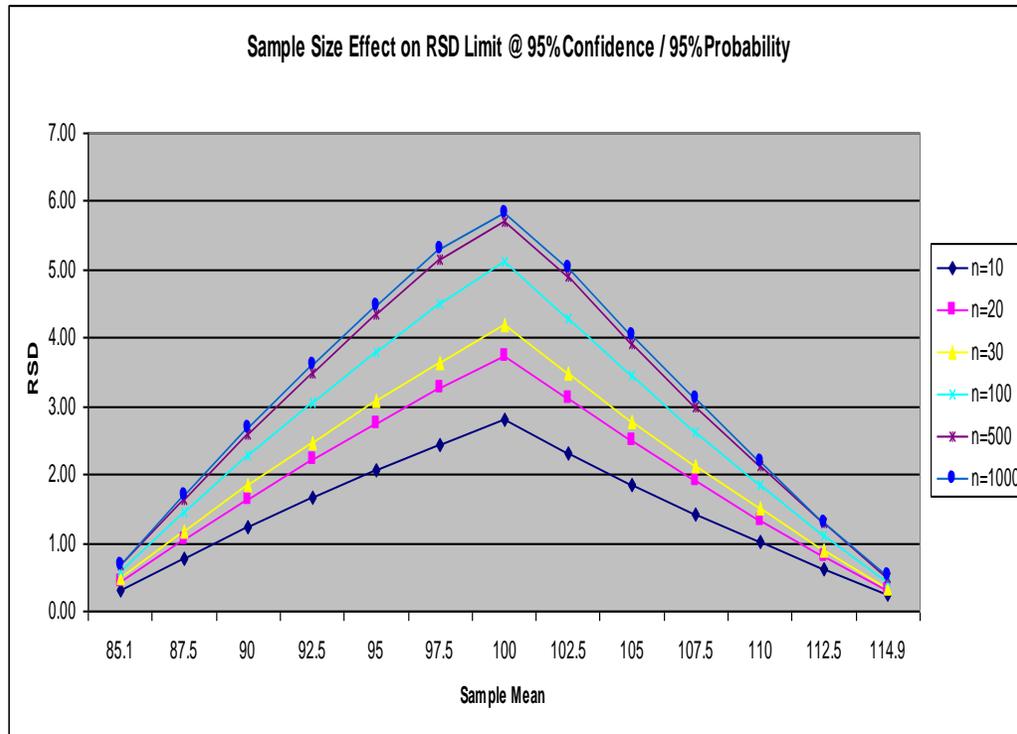
A standard test (UDU, Dissolution, etc.) will pass

# Enforcement actions

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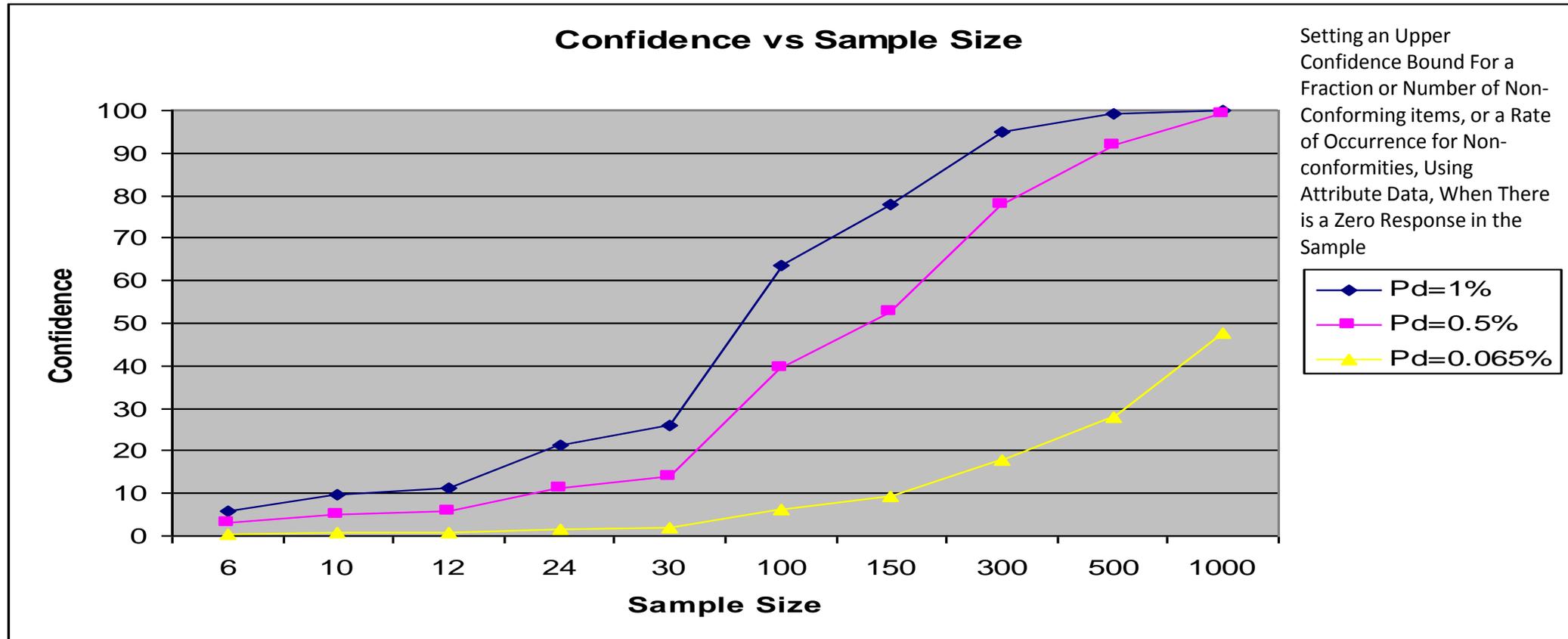


# ASTM E2709 Standard Practice for Demonstrating Capability to Comply with an Acceptance Procedure



Karthik Iyer

# ASTM E2334:



Karthik Iyer

# Sampling plan, capability, stability

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## Capability

- Can the system consistently make product that meets specifications?
- The demonstrated CPK ensures that Critical Quality Attributes (CQAs) are consistently met
- The CPK meets requirements of other steps in the process, particularly for in process data

## Stability

- Can the system consistently make product that meets specifications?
- Does the system ensure consistent product, even with varying inputs?
- Common cause variation or special cause variation?

# Common Investigation-Related Findings

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Failure/OOS SOPs usually good, but not followed

OOS's are tested into compliance

Complaints not substantively investigated

Adverse complaint trend not detected or investigated

Scope of Investigations (see 211.192): *isolated issue or recurring?*

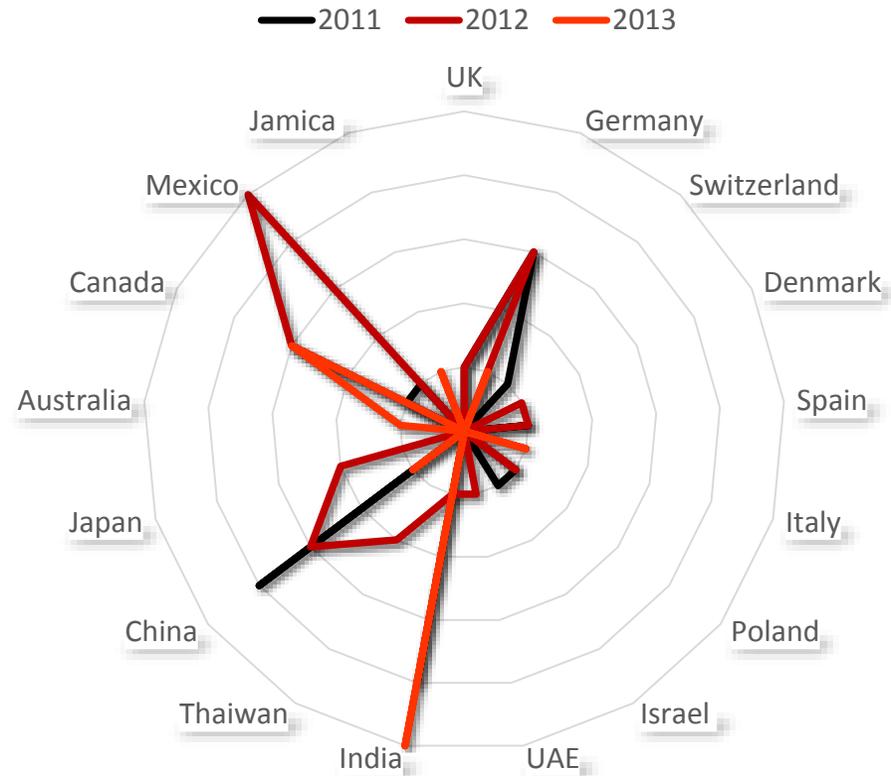
Appropriate expertise (SMEs) to investigate/diagnose/correct

# Every batch, Every day...

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**We rely upon the manufacturing controls and standards to ensure that time and time again, lot after lot, year after year the same clinical profile will be delivered because the product will be the same in its quality...” Janet Woodcock**

# FDA CDER Warning Letters 2011-2013 (August)



# Selected media clips

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“FDA Cracks Down on Indian Manufacturers, Citing New FDASIA Authority and Egregious Violations”

“FDA Data Integrity Concerns Continue in India as Three More Firms Draw GMP Warning Letters”

“if that is because there are more data integrity problems or if we are getting better at finding them – or a little bit of both.”

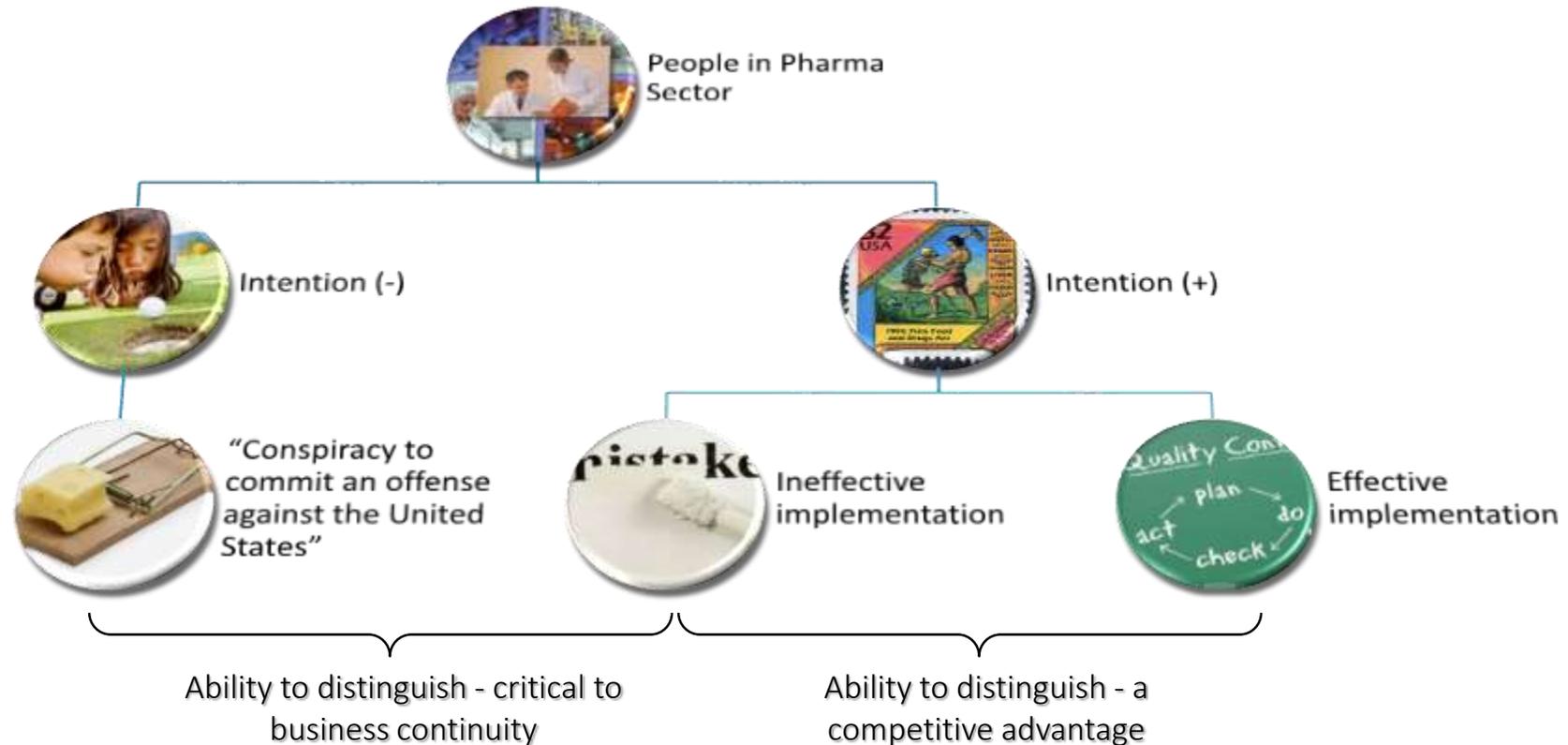
<http://www.raps.org/focus-online/news/news-article-view/article/3837.aspx> <http://www.ipqpubs.com/news/>

# Reasons for concern

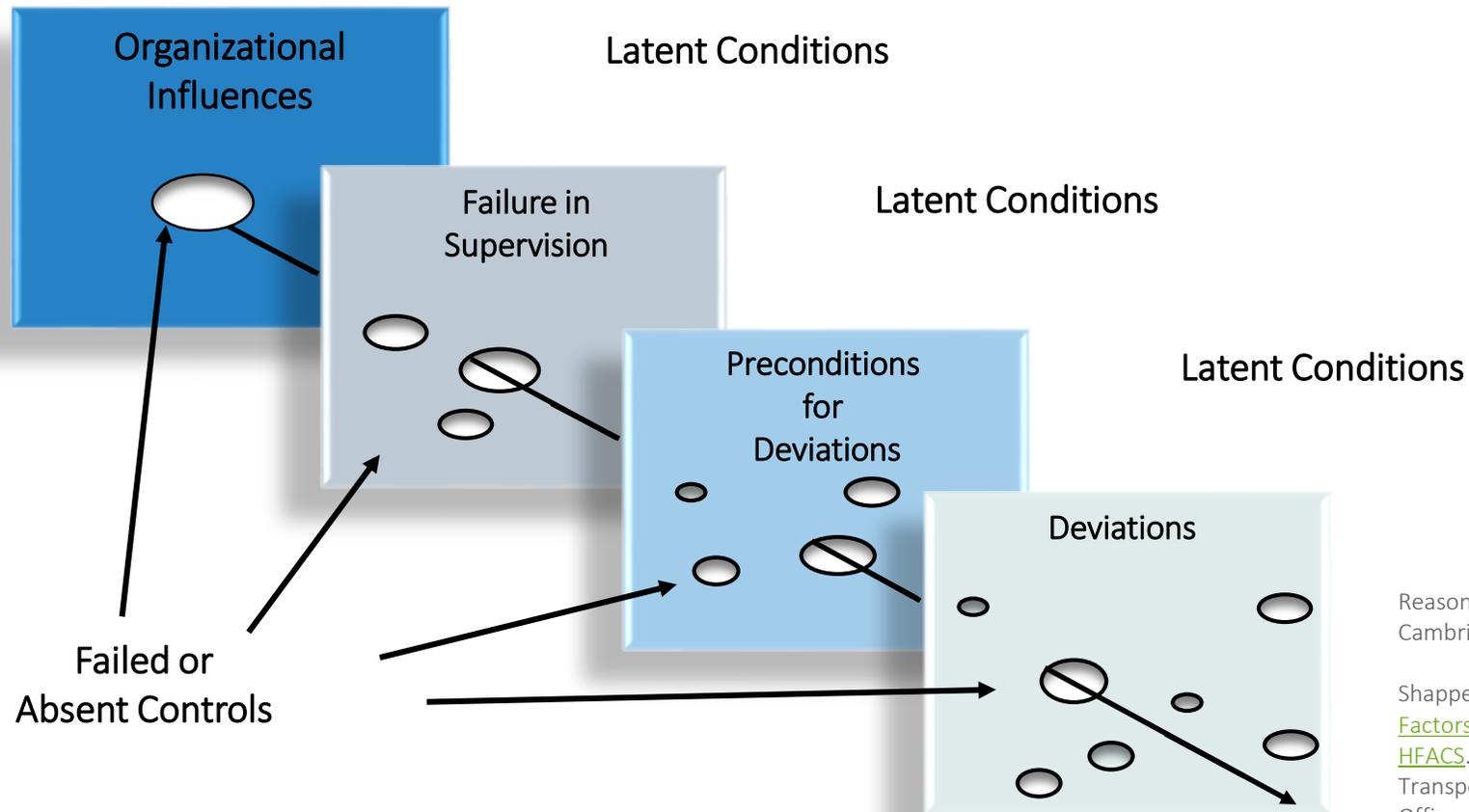
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# Distinguishing between cognitive biases & cheating by design



# Human Factors Analysis and Classification System for CGMPs



Reason, J. *Human Error*, New York, and Cambridge: Cambridge University Press, 1990

Shappell, S. A. and Wiegmann, D. A. "[The Human Factors Analysis and Classification System -- HFACS](#)." Washington: US Department of Transportation, Federal Aviation Administration, Office of Aviation Medicine, 2000.

# Steps to improve patient protection in the US\*

## Decreased risk tolerance

- In US serious quality issues noted in both imported and domestic supplies
- Control of imports more difficult; higher concern
- Detections and resolution not optimal
- Confidence reduced in the System

## US regulatory landscape

- FDA authority increased under FDASIA
  - cGMP definition expanded
  - User fees
  - Review changes
  - Types and capacity of inspections increased
- FDA India
- cGMP violations & False Claims Act

## People issues

- Counterfeits, adulteration
- Adulteration in the US points to *intention* इरादा (document what you do and do what you document)
- Current system heavy on SOP's –easy to say 'Great Mounds of Paper'
- With FDA's encouragement a new paradigm in manufacturing is visible

\*Similar efforts globally; although not discussed in the presentation these are considered

# Changes at FDA CDER.....

At FDA, focused attention on changes to ensure a more rational approach to CMC review and cGMP inspections

*Understand and control sources of variances relevant to quality during development and review process*

Improved understanding to make risk-based inspections

*Rational question based review to ensure QbD; science based process validation,...*

Improve ability to detect “too good to be true data and claims” (protracted detection and correction time)

*Focus on prevention and reduce reliance on “whistle-blowers” and need for DOJ intervention? Additional ‘quality metrics’.*

# Consider the following



2014 – : FDA's ability to detect will increase rapidly

- “FDA’s goals in India .. better and more robust information to help FDA officials in the various FDA headquarter Offices... at the borders make better decisions about the products from India ..developed for the U.S. market.” (FDA website)
- Focused and frequent inspections
- Whistleblowers encouraged
- Manufacturing metrics? “too good to be true”
- Rigorous question based review and alignment between review and compliance functions

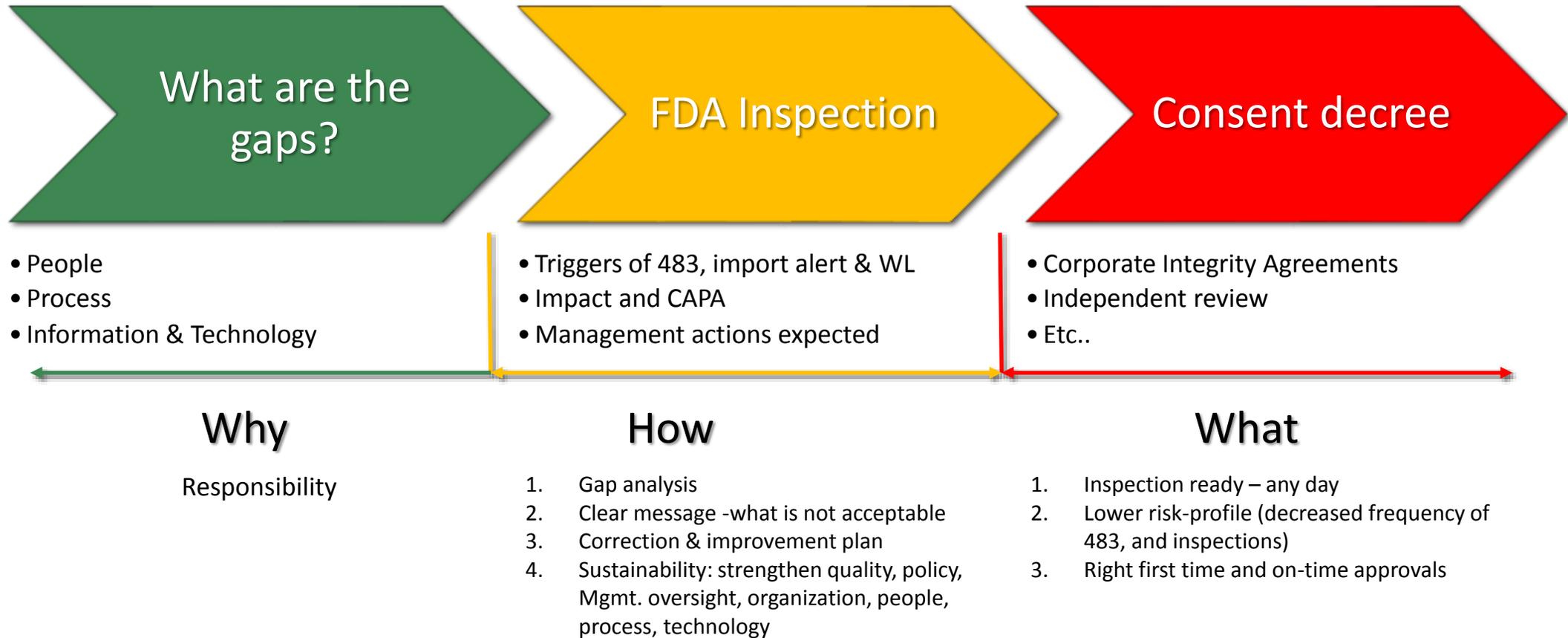


By 2020: Market-manufacturing dynamics to shift significantly

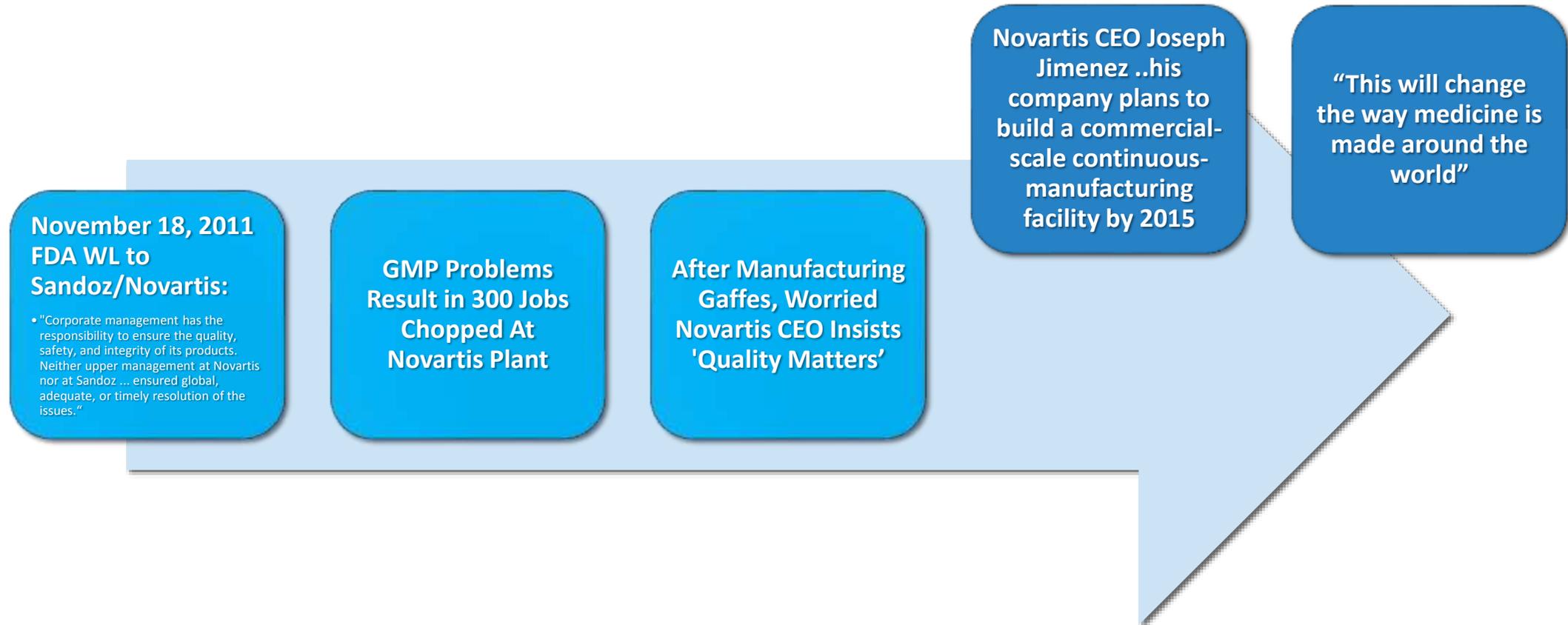
- Novartis CEO Joseph Jimenez -company plans to build a commercial-scale continuous-manufacturing facility by 2015 (MIT Technology Review November 6, 2012)
- UK pushes continuous manufacturing (March 24, 2011)
- PAT, QbD spur continuous processing (April 5, 2011)
- Sanofi's Genzyme looking hard at continuous manufacturing (January 31, 2013)
- GSK commits to continuous processing (February 19, 2013)

FiercePharma Manufacturing

# Prevention: Why, How & What?



# Are we at a tipping point?



<http://www.technologyreview.com/view/427895/the-future-of-pharma-is-incredibly-fast/>

# Are we at a tipping point?

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## Eli Lilly

- plans to have installed and demonstrated four separate continuous processing platforms by early next year.

## GSK

- "We've started to deploy the first production versions in UK factories," Witty told investors.
- Invest \$50 million to install and validate commercial-scale continuous processing equipment at a plant in Singapore

## Pfizer

- Already evolved towards a hybrid model between continuous and batch processing, with continuous approaches in areas such as coating and crystallization sitting alongside traditional batch systems

## The PROMIS Centre

- officially launched on 19 February 2013 to provide R&D on the use of continuous processing of solid dosage form pharmaceuticals

<http://www.pharmafile.com/news/181079/pharma-makes-progress-continuous-processing>

# GXP Puzzle to Performance

## Guiding principles

1. Protect patients
2. Protect shareholder value
3. Competitive advantage

Self- detection, correction, prevention and improvement is required, expected and encouraged

- What if we find something objectionable?
  - A common concern
  - Correction and prevention the best option
- Structured program
  - Regulatory strategies for improvement, inspection, and submission
  - Confidence in data for sound decision making
  - Risk-based impact assessments and specific steps to strengthen GXP systems and improved process understanding and controls
  - Improving product development to address evolving requirements of QbD
  - People development through training and mentoring
  - Corporate Voice for Quality - optimal management oversight via effective business process analytics and controls pertaining to quality of products (pharmaceutical and documents)

# What will be your strategic response?

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Detect, Correct, Prevent and/or Improve

Customer focused

Positive environment

Competitive advantage

Remediation after an FDA 483, Import Alert or WL

Customer focus questionable

Negative environment

Loss of shareholder value