



EUROPEAN COMPLIANCE
ACADEMY

Speakers

TERRY BARNHART

Sandoz, USA

ARNOUD HERREMANS

Innovation Excellence Coach,
The Netherlands

DR MANSOOR A. KHAN

FDA Center for Drug Evaluation
and Research, USA

Excellence in Research, Development
and Life Cycle Management

Innovation Excellence Workshop

30-31 October 2012, Berlin, Germany

Highlights

- Increasing Efficiency
 - Voice of the Customer
 - Lean Kaizen
 - Process Mapping
 - How QbD leads the Way

- The Learning Organisation
 - Learning directed Management
 - Positive Coaching
 - The A3 Method

- Improving Innovation
 - Critical Question Mapping



This workshop is recognised for the ECA GMP Certification Programme „Certified Pharmaceutical Development Manager“.
Please find details at www.gmp-certification.eu

Innovation Excellence Workshop

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Objectives

Are research and innovation important strategic drivers in your company?

Want to get even more innovation from your research and development?

This intensive Workshop gives you a fresh view on how to make your research and development more efficient, faster and customer focussed. The training is filled with real life examples and exercises on how to:

- eliminate waste from day to day processes
- improve the innovative strength
- create learning directed management
- shape a culture of continuous improvement.

The Workshop is a mix of theoretic foundation and practical hands on interaction.

Background

Innovation Excellence is a unique application of lean/kaizen methodologies and personal coaching. It frees up capacity for innovative research, fosters ownership and significantly enhances the output of your research and innovation teams. It has the goal to improve current work processes in research and development but also life cycle management to increase efficiency. Together with ICH Q8 elements like Quality by Design, Innovation Excellence has to be seen as an overarching paradigm and an interdisciplinary approach across the product development lifecycle. It also systematically emphasises enhanced product throughout the product lifecycle.

Applying a management style that has focus on the process of learning, the art of continuous and scientific research can create a physical as well as a social environment where innovation can flourish.

The application of continuous improvement tools presented in this Workshop will help gaining the right knowledge.

Target Audience

Managers and leaders from:

- Research and Development
- Life Cycle Management
- Manufacturing Science
- Business Development

Moderator

Arnoud Herremans

Social Event

On 30 October you are cordially invited to a social event. This is an excellent opportunity to share your experiences with colleagues from other companies in a relaxed atmosphere.



Introducing the Crowd

Continuous Improvement: Lean Kaizen

- The house of lean
- Developing an eye for waste

Research: a special Work-Process

- Building a research process map
- Identify waste in the research process
- Practical exercise

The Voice of the Customer

- Identify customer value adding steps in the R&D process

The Bridge between Research and Formulation Aspects: some practical Considerations

- Understanding the big picture of multidisciplinary research (“begin with the end in mind”)
- The bridge between research and formulation development
- How QbD leads the way to innovation excellence
- From DoE to scale-up

The learning Organisation

- Improvement behavior
- Coaching behavior

Positive Coaching

- A3 tool
- Exercise in A3 management
- Feedback on what was learned

How to improve the innovative Power in your Organization

- Critical Question Mapping
- Practical exercise: plan for innovation excellence in your organization



Speakers

Terry Barnhart **Sandoz, USA**

Terry Barnhart is Director Development Operations at Sandoz. In this role he is also developing strategies for and implementation of system performance improvements in creative environments (R&D and management). Before joining Sandoz in 2012, he was Senior Director Strategy and Continuous Improvement at Pfizer Global R&D.

Arnoud Herremans **Innovation Excellence Coach, The Netherlands**

Arnoud Herremans was Senior Scientist at Solvay Pharmaceuticals and Research Unit Manager at Abbott Healthcare. He has a psychological background (Behavioral Neuroscience at Utrecht University) and applied lean - 6Sigma and Kaizen methods to the research arena.

Dr Mansoor A. Khan **FDA Center for Drug Evaluation and Research, USA**

Dr Mansoor A. Khan is Director Division of Product Quality Research at FDA.

Easy Registration

 **Reservation Form:**
CONCEPT HEIDELBERG
P.O. Box 10 17 64
69007 Heidelberg
Germany

 **Reservation Form:**
+ 49 6221 84 44 34

 **e-mail:**
info@concept-heidelberg.de

 **Internet:**
www.gmp-compliance.org

Date

Tuesday, 30 October 2012, 8.30h - 18.00h
(Registration and coffee 8.00h - 8.30h)
Wednesday, 31 October 2012, 8.30h - 15.30h

Venue

Steigenberger Hotel Berlin
Los-Angeles-Platz 1
10789 Berlin, Germany
Phone +49 (0)30 212 7 - 0
Fax +49 (0)30 212 7-799

Fees

ECA Members: € 1,490,- per delegate + VAT
APIC Members: € 1,590,- per delegate + VAT
EU GMP Inspectorates: € 845,- per delegate + VAT
Non-ECA Members: € 1,690,- per delegate + VAT
The conference fee is payable in advance after receipt of invoice and includes conference documentation, dinner on the first day, lunch on all three days and all refreshments. VAT is reclaimable.

Accommodation

CONCEPT HEIDELBERG has reserved a limited number of rooms in the conference hotel.
You will receive a room reservation form when you have registered for the event.
Reservation should be made directly with the hotel.
Early reservation is recommended.

Registration

Via the attached reservation form, by e-mail or by fax message.
Or you register online at www.gmp-compliance.org.

Conference language

The official conference language will be English.

Organisation and Contact

CONCEPT HEIDELBERG
P.O. Box 10 17 64
D-69007 Heidelberg, Germany
Phone +49 (0) 62 21/84 44-0
Fax +49 (0) 62 21/84 44 34
E-mail: info@concept-heidelberg.de
www.concept-heidelberg.de

For questions regarding content:

Wolfgang Schmitt (Operations Director) at
+49-62 21/84 44 39, or per e-mail at
w.schmitt@concept-heidelberg.de.

For questions regarding reservation, hotel, organisation etc.:

Ronny Strohwald (Organisation Manager) at
+49-62 21/84 44 51, or per e-mail at
strohwald@concept-heidelberg.de.

If the bill-to-address deviates from the specification to the right, please fill out here:

Reservation Form (Please complete in full)

 +49 6221 84 44 34

Innovation Excellence Workshop

30-31 October 2012, Berlin, Germany

Mr Ms

Title, first name, surname

Company

Department

Important: Please indicate your company's VAT ID Number

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69007 Heidelberg
Germany

General terms and conditions

If you cannot attend the conference you have two options:

1. We are happy to welcome a substitute colleague at any time.
2. If you have to cancel entirely we must charge the following processing fees: Cancellation
 - until 2 weeks prior to the conference 10 %
 - until 1 weeks prior to the conference 50 %
 - within 1 week prior to the conference 100 %

CONCEPT HEIDELBERG reserves the right to change the materials, instructors, or speakers without notice or to cancel an event. If the event must be cancelled, registrants will be notified as soon as possible

and will receive a full refund of fees paid. CONCEPT HEIDELBERG will not be responsible for discount airfare penalties or other costs incurred due to a cancellation.

Terms of payment: Payable without deductions within 10 days after receipt of invoice.

Important: This is a binding registration and above fees are due in case of cancellation or non-appearance. If you cannot take part, you have to inform us in writing. The cancellation fee will then be calculated according to the point of time at which we receive your message. In case you do not appear at the event without having informed us, you will have to pay the full registration fee, even if you have not made the payment yet. Only after we have received your payment, you are entitled to participate in the conference (receipt of payment will not be confirmed!)